



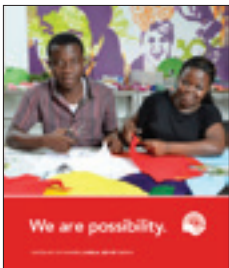
We are possibility.



UNITED WAY OF WINNIPEG ANNUAL REPORT 2013-14

We are possibility.

UNITED WAY OF WINNIPEG
ANNUAL REPORT 2013–14



ON THE COVER

For siblings and newcomers
Daniella and Danael, a
Youth Agencies Alliance art
collaboration made possible with
support from United Way was
a chance to meet new friends,
practice their English, and
discover a sense of belonging in
their new home of Winnipeg.

CONTENTS

Message from the Board Chair and President	2
United Way of Winnipeg's Community Impact Framework.....	4
ALL THAT KIDS CAN BE	
Art Among Friends.....	6
Boldness: Ready for school, ready for life.....	8
Youth United.....	10
Koats for Kids	11
FROM POVERTY TO POSSIBILITY	
RE: Cycling.....	13
A plan to end homelessness in Winnipeg.....	14
Living on the Edge	15
HEALTHY PEOPLE, STRONG COMMUNITIES	
Found in Translation	17
The Proof is in the Peg Reports.....	18
Empowering Aboriginal-Led Agency Partners	18
ENGAGING WITH OUR COMMUNITY	
Driving positive change.....	20
Highlights of Campaign 2013.....	21
Pulling Together	22
Art of Reciprocity.....	23
Personal Stories of Possibility.....	24
Day of Caring: Volunteer Projects of 2013	25
Investing in a Brighter Future	26
2013 Golf Tournament.....	26
EFFICIENT & EFFECTIVE ORGANIZATION	
More than a Number.....	28
Maximizing Impact	29
Treasurer's Report & Financial Statements	30
Partners & Sponsors.....	36



United Way
Winnipeg

The stories we are telling in this year's annual report represent just a sample of the amazing things we are accomplishing together. For more information on United Way of Winnipeg, and for listings of partners and volunteers, please visit UnitedWayWinnipeg.ca.





Looking back on 2013 gives us every reason to look forward to the future with a very real sense of hope.

Susan Lewis (left) and Ayn Wilcox

A shared vision of what is possible together

In the last year we have seen some potentially transformational events for Winnipeg that demonstrate what can be made possible when a community works collectively in support of a shared vision.

This is transformation being made possible by leadership throughout this community — from every sector and neighbourhood. The leadership of so many has planted the seeds of change that have the potential to influence the lives of everyone who lives here.

As a community we came together to create a long-term plan to end homelessness in Winnipeg; and with that make significant strides to foster the conditions where people can move from a life of poverty to one full of possibility.

We also came together as a community to begin a focused, innovative approach to boldly increase the number of children in Winnipeg who enter school ready to learn; giving them their best opportunity to finish school with the skills and knowledge to succeed in life.

Innovation on this level is only possible when there is stability in our community. That's why strengthening an essential network of hundreds of programs and partnerships — and inspiring more Winnipeggers to be

involved in making a meaningful difference remain central to our work.

This year saw more opportunities to connect, share and learn from one another to strengthen and empower this network. We also renewed and strengthened our partnership with the Province of Manitoba that will create the opportunity to significantly increase investment in strategies, programs and partnerships every year.

Perhaps one of the most tangible examples of what Winnipeggers can accomplish when we work together is last year's record-breaking campaign achievement of more than \$20 million. It's that kind of dedication and generosity that is transforming Winnipeg into a place we can all be proud to call home.

We are not done. In fact, much of the hard work still lies ahead. That is why we must continue to come together and share our talents, strengths, experience, time and resources.

Looking back on 2013 gives us every reason to look forward to the future with a very real sense of hope. Your collective leadership can, and will, make our shared vision for a thriving Winnipeg where everyone can realize their potential a reality.

Together, we can make this possible.



Ayn Wilcox
Chair, Board of Trustees
United Way of Winnipeg



Susan Lewis
President & CEO
United Way of Winnipeg



UNITED WAY OF WINNIPEG'S COMMUNITY IMPACT FRAMEWORK

In 2012, United Way's Board of Trustees approved a Community Impact Framework that guides our work towards real and lasting change in Winnipeg.

United Way takes a collaborative, researched approach to making a difference, focusing on four community impact strategies that guide efforts to make progress in three essential focus areas.

Our Community Impact Framework is a formula for achieving a shared vision of a thriving city where everyone can realize their potential.

We all win when our community is stronger and safer, people are happier and healthier and all kids in our community can thrive.

For more information about our Board of Trustees, along with the list of all Board of Trustee members and members of the Board's Standing Committees, please visit UnitedWayWinnipeg.ca.

ALL THAT KIDS CAN BE

When we come together as a community, we can ensure kids are set up to succeed from their earliest years, laying the groundwork for success in school and later in life. We're proud that in 2013, over 88,000 youth accessed positive, productive and supervised activities during the critical hours when they were out of school, helping nurture leadership, achievement, confidence and community spirit. We are also inspired by our Youth United volunteers, who bring new energy, passion and dedication to building a better Winnipeg for all of us.

SUPPORT AN ESSENTIAL NETWORK

The Investment
\$4.5 MILLION

39
AGENCIES

30 Out of school and summer programs

12 Leadership/mentorship programs

8 Counselling and crisis intervention programs

ESTIMATED NUMBER OF PARTICIPANTS

88,000



Art Among Friends

In the basement of artist Shirley Levacy's Winnipeg home, the Great Blue Art Studio is abuzz with creative energy and conversation. Led by Shirley's enthusiastic suggestions, three teens are painting together. Katie is a bright, outgoing girl who has taken art classes with Shirley since she was a young girl. It's where she met Avery and Dominic — two teens living with intellectual disabilities. Although reserved in her interactions, Avery is quick to share ideas in answer to Shirley's engaging nature. And while Dominic is precise and focused on his work, he regularly exchanges smiles and laughter with Katie.

Winnipeggers' support for United Way and an essential network that includes Community Living Winnipeg is inspiring creative solutions for a safer, stronger city by making it possible for teens with and without disabilities to make friends while making art.

"They are learning to connect with other youth," Shirley says. "The art has become a tool for communication."

Creating opportunities for young people of all abilities to socialize, collaborate and express themselves through art is the goal of Art Among Friends, says coordinator Lisa Waldner.

And it wouldn't be possible without Winnipeggers' support for United Way's partnership with Community Living Winnipeg. As a result, Community Living receives core, sustained funding it can rely on to plan and innovate with programs like this one.

The real impact can be seen in the faces of participants; kids who may never have met their kindred spirits, or discovered a love of art, had it not been for this program.

"Sometimes kids with a disability aren't included in a group," says Avery's mom Carla. "Here, Avery feels

she is part of an art community and feeling part of something is so important. It gives her a sense of self-worth and purpose."

Dominic's mom Rachelle echoes the sentiment: "These art classes allow Dominic to learn, to excel and create beautiful art pieces in a safe, positive, fun and inclusive environment."

For Avery, Dominic and Katie, art is also a tool for kids to be all they can be. In 2012, Art Among Friends participants showcased their work at the Winnipeg Art Gallery. And with help from their parents, who've formed friendships of their own, Avery and Dominic have begun selling prints; an added source of pride as well as income. For Katie, art will remain a beloved hobby and source of relaxation as she goes on to university to pursue a career in healthcare.

Boldness

Ready for school, ready for life

Many kids in Winnipeg are entering school without the cognitive, social and emotional development they need to learn and succeed. The economic costs are significant, the human costs even greater. On November 21, 2013, an Early Childhood Development Summit co-hosted by the Province of Manitoba, United Way and the Winnipeg Poverty Reduction Council provided a forum for those involved in this field to share expertise and ideas.

At the summit, Premier Greg Selinger announced a new Early Childhood Development (ECD) Innovation Fund made possible through a partnership between the business community, the Province of Manitoba, and United Way. The fund will support innovative, community-led projects that have the potential to dramatically improve ECD outcomes for children in Manitoba.

The first of these projects, seeded with a \$500,000 investment from the

J.W. McConnell Family Foundation and matching funds from the Province, is the Winnipeg Boldness Project, which seeks to improve outcomes for children in the Point Douglas community. The first year will focus on community and Indigenous wisdom, toward defining innovative strategies to achieve that goal.

Born in January and scheduled to enter school in 2020, Lindal James is one of approximately 600 babies born in Point Douglas each year. Lindal's family is providing input into the development of the Boldness Project.

"It seemed like Lindal was at a disadvantage before he was even born, just because of where he was born," said mom Wendy Hallgrimson. "You hear so many statistics around Aboriginal kids not being ready for school. I want him to be ready and I don't want him to be a number, a statistic. I want him to have a good life."



PHOTO USED WITH PERMISSION FROM RUTH BONNEVILLE AND THE WINNIPEG FREE PRESS



Wendy Hallgrimson, holding son Lindal, is a concerned Point Douglas parent who is lending her voice to the Winnipeg Boldness Project. "I want to ensure Lindal and all children in our community get the best start in life. Because they deserve nothing less."

BUILD KNOWLEDGE &
INFLUENCE CHANGE

Did you know?

40% of children in some Winnipeg neighbourhoods are not ready to learn when they enter kindergarten.

— Peg indicator report, Dec. 2013



*Together,
we can
change this.*



His Excellency the Right Honourable David Johnston, Governor General of Canada, met with youth in Winnipeg on June 5, 2013.

Youth United

On June 5, 2013, nearly 100 students from across Winnipeg got up close and personal with Canada's Governor General during a roundtable discussion organized by Youth United volunteers.

His Excellency the Right Honourable David Johnston talked about the importance of building a smarter, more caring community and participated in breakout groups that asked participants to define meaningful

youth involvement, identify challenges, and discuss innovations.

"Meaningful youth involvement should be thought-provoking, eye-opening, passion-inducing and smile-inspiring," said presenter Chelsea Caldwell, 2013 Youth United Chair. "My past four years at United Way have taught me that when you volunteer, it is not only meaningful to you but to at least one other person — be it a fellow volunteer, program staff or

Winnipegger you may not have met otherwise. As part of Youth United, I am also practicing my skills as a volunteer leader while meeting countless young Winnipeggers who embody the spirit of volunteerism: a sense of passion and commitment for a better Winnipeg and stronger Winnipeggers."

The day-long event at Fort Gibraltar was just one of the ways youth in Winnipeg connected through United Way last year.

For a complete list of all 2013 Youth United volunteers, visit our website at UnitedWayWinnipeg.ca/volunteers

Also in 2013

48 students in Grade 11 received a United Way Community Service Award.

FOUR students each received \$500 Youth Leaders in Action Scholarships for their involvement with United Way — bringing the total scholarship dollars earned by Winnipeg students through United Way to \$14,000 since 2007.

More than **100** students and **10** teachers participated in a Youth Leadership Conference, working together on new and exciting ways to make a difference, and making friendships at the same time they were making their voices heard.

26 Youth United volunteers participated in three Alternative Reading Week activities to help United Way agency partners. They skated for Mood Disorders to stop the stigma surrounding mental health; sorted donations for Winnipeg Food Share Co-op to help Winnipeggers living without adequate nutrition, and cleaned at a unique community housing project for the West Central Community Program.

93 students rolled up their sleeves to help **10** United Way agency partners complete short term projects that required a little extra people power and resources, through the Youth Day of Caring.



For a complete list of scholarship and award recipients, volunteers, participants and events, visit UnitedWayWinnipeg.ca



FROM POVERTY TO POSSIBILITY

When we work together, we can reduce poverty by helping individuals and families to achieve financial stability. To be financially stable and self-sufficient, families first need the knowledge and tools to maximize their income and savings. We support money management and matched savings programs, financial counselling, social enterprise and employment training programs that help individuals and families build their assets for long-term stability.

SUPPORT FOR AN ESSENTIAL NETWORK

The Investment
\$2.0 MILLION

26
AGENCIES

13 Asset Building,
Money Management
and Financial Inclusion
Programs

13 Life and Employment
Skills/Social Enterprise
Programs

ESTIMATED NUMBER OF PARTICIPANTS

13,000

RE: Cycling

How an asset building program became a vehicle for employment, stability and a car-free life for one Winnipegger

Three years ago, Adrian Alphonso was in a very different space. Newly separated and having recently overcome addiction, he was also deep in debt with few resources to support himself and his young daughter Elyse, who lives with him half-time.

Adrian went to Community Financial Counselling Services, a United Way agency partner, where staff recognized in him a perfect candidate for the Saving Circle program at another United Way agency partner — SEED Winnipeg.

At SEED, Adrian received money management training, one-to-one counselling, and achieved his savings goal, making it possible to purchase sturdy winter cycling boots, a high quality bicycle frame, and new wheels so Adrian could cycle year round and live a car-free lifestyle.

"My father was an immigrant and became an automotive painter," Adrian said. "He sacrificed to pay bills and put food on the table. My mother came from a big family and money was very scarce. They worked very hard and went without. I never learned about money — they didn't want to burden me with it. Talking about it would have been stressful."

Today, Adrian has changed his life. He works full-time at a cycling shop, coaches bike handling and safety skills, and performs occasionally at fundraisers and events that support youth, while spending time with Elyse.

"When you are down and feel like you have no more options, it's so nice to know that there are things to help you," Adrian said. "Saving Circle is one of those important programs that people should hear about."



A plan to end homelessness in Winnipeg

It's tough to move from poverty to possibility when you don't even have a place to call home.

In the early morning of December 18, 2013, a homeless man was found alone and unconscious outside the United Way building on Main Street. He died in hospital. For members of a Community Task Force to End Homelessness who met in the same building later that day, it was a tragedy that underscored the importance of ending homelessness in our city.

Humbled and inspired by the personal stories of more than 80 people with lived homelessness experience, the Task Force — convened

by the Winnipeg Poverty Reduction Council — spent 2013 consulting with many Winnipeggers who have a stake in ending homelessness: from the non-profit service providers who work daily to meet the needs of people on the street, to government policymakers, to the private sector. Task Force members also drew on research already done in our community, while looking at the experiences of cities across North America who have made ending homelessness a priority. Throughout their work, the Task Force was guided by a council of aboriginal elders, who shared their wisdom and compassion.

This collection of voices shaped Winnipeg's first *Long Term Plan to End Homelessness* — a shared vision of what is possible by shifting our thinking, as a community, from managing homelessness to ending it.

The Plan's boldest element is the notion of a new non-profit organization to provide leadership, coordination, and centralized funding, whose sole focus is ending homelessness in Winnipeg.

The Plan's key focus areas are:

1. Prevention: Keeping people from becoming homeless in the first place.
2. Creating a person-centred system of care: Many people will end their homelessness on their own or with services currently available. But for some, mental illness, long-term substance abuse, post-traumatic stress disorder and developmental disabilities make it difficult for them to end their homelessness with the support currently available. They need an actual system of care created, focused specifically on ending their homelessness through "Housing with Supports" programs.
3. Increasing the supply and availability of housing to combat Winnipeg's low vacancy rate, including the creation of 300 affordable housing units.
4. Measuring: The collection of better data is important for the continuous improvement of any system, and it is essential to knowing if we are making progress.

Did you know?

More than 300 cities across North America have similar plans, including Vancouver, Edmonton, Calgary and Ottawa; Edmonton has seen a 30% reduction in street homelessness since the launch of their plan.

For a list of Task Force volunteers or for more information on *The Long Term Plan to End Homelessness* or the unedited compilation of voices in the *What We Heard Report*, visit UnitedWayWinnipeg.ca/endhomelessness

Living on the Edge

Living on the Edge poverty simulations continue to create opportunities for Winnipeggers to experience what life might be like for families struggling to make ends meet.

In 2013, diverse groups ranging from senior government officials, to medical and fire/paramedic students, to Manitoba Housing staff, to staff from several school divisions, participated in a total of 16 poverty simulations. Special thanks to 135 generous volunteers who played a variety of roles to create a realistic

portrayal of the challenges and barriers faced by Winnipeggers living in poverty.

"What the poverty simulation really taught me was that stereotypes are not always true. There are so many people working really hard with circumstances just working against them and being a part of the simulation really opened my eyes to that and the importance of people getting involved and being a social influence." Joseph Ranseth, participant and volunteer.



By dispelling myths and building knowledge, awareness and empathy, poverty simulations are designed to influence attitudes and reform policies that may negatively impact vulnerable Winnipeggers.

For the complete list of 2013 Living on the Edge volunteers, visit our website, UnitedWayWinnipeg.ca/volunteers

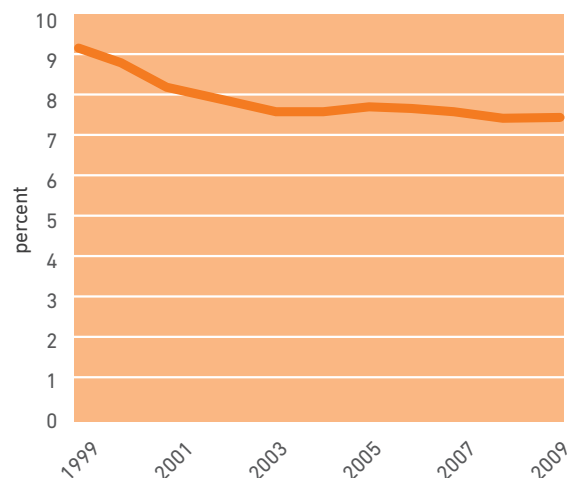
Did you know?

Food bank use in Winnipeg continues to rise. The number of Winnipeggers using Winnipeg Harvest's food bank and meal/snack programs rose from 32,300 in 1999 to 54,129 in 2012.

(Source: Peg)

Youth unemployment in our community increased from 10.3% to 11.4% between 2002 and 2012.

(Source: Peg)



The number of adults with no employment income in any three of the last six years, representing the people in our city who have a hard time finding and maintaining employment, dropped from 9.1% in 1999 to 7.4% in 2009.

(Source: Peg)



You can find more information about how our community is doing at www.MyPeg.ca

HEALTHY PEOPLE, STRONG COMMUNITIES

When we come together, we create opportunities for people to connect, and learn to respect and support one another. The health of our neighbourhoods and the well-being of individuals have a profound impact on the quality of life in Winnipeg. United Way supports parenting, wellness, mental health and social programs which give people the tools, confidence and support to take better care of themselves, their families and their community. We've partnered with the International Institute of Sustainable Development to launch Peg, a Community Indicator System that lets us know how we're doing as a community — where we are making progress and where we need to make progress.

SUPPORT AN ESSENTIAL NETWORK

The Investment
\$9.4 MILLION

61
AGENCIES

21 Community Development Programs

9 Neighbourhood Safety
and Community-Building Programs

15 Leadership Development Programs

62 Counselling, Wellness and Education Programs

11 Life Skills and Access to Resources Programs

ESTIMATED NUMBER OF PARTICIPANTS

190,000



Motivated to improve her English skills, Yi Zhong (left) volunteers at the Immigrant Centre of Manitoba as a practice partner for fellow newcomers learning English.

Found in Translation

A newcomer advises peers to embrace Canada in English

When she's not helping fellow newcomers practice English as a volunteer practice partner, Yi Zhong continues to enhance her own skills as a regular story contributor for the website of the Immigrant Centre, a United Way-funded agency. The following is a story she wrote about the importance of embracing Canada in English.

"We all know Canada is a country of many immigrants, and we all are part of it. How we can merge in actually depends on our English. Me myself are from China, we study English as early as we can, but as a course only, like geography. Most of us don't use any English in our daily life.

"So, the frustration and challenges must you imagine when I landed here.

There are two options in front of people like me, one is to practice English as often as I can with lots of mistakes and awkwardness, one is to hide in mother tongue as long as possible. I doubt it is a very satisfactory situation. So, in order to develop an environment as nice as we imagined before immigration, we MUST embrace it in English!

"I know it is so hard to learn a different language in our 30s or even 40s, but we are not alone. There are so many people just like us, and so many people want to help us. There are free EAL (English as an Additional Language) classes at the Immigrant Centre. And there is always someone you can talk to in English. I talk to the teachers from my son's daycare every day, and I always find something to

talk about with my janitor.

"Lately, I volunteered as a one-to-one tutor for EAL. The experience helps me to realize that, once you open your mouth and start talking, you are making progress. Besides, being a volunteer and chatting with friends from all over the world seems like the Thousand and One Nights, right! So, stop hesitation! Find someone and talk, get to know the world and make progress together. Is not that what we go for? Moving on our lives with progress in this beautiful country."

钟意

(Yi Zhong)

THE PROOF IS IN THE PEG REPORTS

"Peg is like a mirror for our city. We look into it and see things we recognize. And we discover things we don't. We all own the community we are now — and the community we can be."

Laszlo Pinter
Senior Fellow with IISD

Caring about Winnipeg is important, but it's not enough. Measuring our community's health is the next step in making sure we are really making a difference.

Everyone wants to see results. That's why in 2013 United Way and the International Institute for Sustainable Development (IISD) officially launched Peg, a community indicator system that provides regular snapshots of our city's strength, health and progress toward our goals for change.

Peg tracks indicators and stories on eight themes of quality of life in our city and allows Winnipeggers to spot trends, confirm whether we are moving the needle on important social issues, celebrate success, and inspire action.



Learn more at www.MyPeg.ca

EMPOWERING ABORIGINAL-LED AGENCY PARTNERS

Winnipeg's Indigenous community is one of the fastest growing segments, with nearly one in ten Winnipeggers identifying as First Nation, Inuit or Metis. United Way is proud to partner with ten Aboriginal-led organizations that provide programs and services that are culturally relevant and support self-determination. In 2013, United Way invested more than \$1.4 million in Aboriginal-led programs and strategies, including the Aboriginal Relations Strategy.



Mary (left) is a volunteer at Aboriginal Vision for the North End, one of several Aboriginal-led agency partners throughout Winnipeg

ENGAGING WITH OUR COMMUNITY

Each year, tens of thousands of Winnipeggers come together to demonstrate their commitment to Winnipeg through United Way. This happens in so many different ways: taking part in the annual workplace campaign; learning and developing their skills to better serve the community; investing in the future of our city through contributing to the Tomorrow Fund; making a difference through Days of Caring, to name just a few. *When we work together, anything is possible.*

Record-breaking
\$20.1 MILLION
raised to invest in Winnipeg

43
SPONSORED EXECUTIVES

1220 Day of Caring Volunteers
50,000+ Community Volunteer Hours
1100+ Workplaces

SPEAKERS' BUREAU PRESENTATIONS

549



Birchwood Automotive President Steve Chipman leapt into action as United Way of Winnipeg's 2013 Campaign Chair

Driving positive change

Winnipeggers' generosity shines again in 2013

HIGHLIGHTS OF CAMPAIGN 2013

Our community literally pulled together in 2013, with over **1000** people participating in our 10th annual Campaign Kickoff and Plane Pull.

The **29** members of our 2013 Campaign Cabinet and their division volunteers led the 2013 Campaign to its historic achievement. These hundreds of volunteers worked tirelessly to let people throughout our community know what is possible when we all work together.

Over **1100** workplaces participated in the 2013 campaign, with their tens of thousands of employees getting involved with donations and getting engaged to support a stronger Winnipeg through hundreds of events — everything from pancake breakfasts to bake sales to BBQs to trivia nights to Lego building contests to races, obstacle courses and other feats of endurance.

In December 2013, **43** Sponsored Executives loaned or subsidized by caring companies and organizations, graduated with a Leadership Development Certificate from the University of Manitoba. Over the course of 14 weeks, Sponsored Executives supported over **3000+** volunteers that support our community by running United Way campaigns.

For a complete list of all 2013 Campaign volunteers, please visit UnitedWayWinnipeg.ca/volunteers.

From the moment he raced onto the tarmac for United Way's 10th annual Kickoff and Plane Pull, to the moment he triumphantly handed over the keys to incoming Chair Sandra Oakley, Birchwood Automotive President Steve Chipman was right at home in the driver's seat as Chair of United Way's 2013 annual fundraising campaign.

Assisted by members of his pit crew — senior business, labour, and community leaders who volunteer on United Way's Campaign Cabinet — Chipman led a series of events and report sessions that regularly mapped our progress as thousands of Winnipeggers and more than 1100 workplaces pledged to make a difference in Winnipeg, raising the most money in United Way of Winnipeg's history: \$20 million.

In fact, United Way involvement and record-breaking achievements are a family tradition: Steve's father

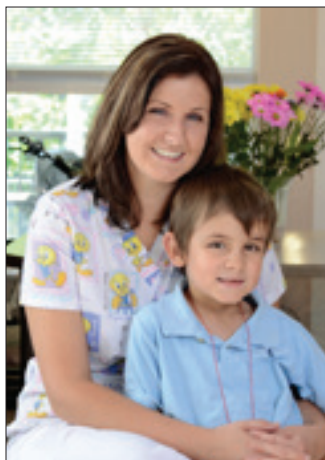
Robert M. Chipman took the campaign past the \$4 million mark for the first time ever when he chaired United Way's annual campaign in the mid-70s. Sadly, Robert Chipman passed away on September 9, 2013.

"I know he would be proud that we were privileged to play any part in a similar achievement," Steve said. "Our family is very proud to call Winnipeg home. We are prouder still to be working with others who share our passion for making this community better through United Way."

Along the road in 2013, we heard many inspiring stories from Winnipeggers like Bill Henry and Cassandra Gagne, whose lives are better because they were able to turn to a United Way partnership or program for help where and when they needed it most.



Bill Henry's stroke left him unable to utter a single coherent word. With the help of a United Way agency, now he's one of United Way's most active Speakers' Bureau volunteers.



Devastated by her parent's divorce, Cassandra dropped out of school and found herself pregnant and alone at 16. With the help of a United Way agency, she's a proud mom, a nurse and an inspiration.

Pulling Together

Did you know many United Way agency partners run workplace campaigns in support of some of the very same programs they help deliver? Among these, employees at Boys & Girls Clubs of Winnipeg (BGCW) earned a well-deserved Campaign Chair's Award by being a role model for other workplace campaigns and demonstrating the same leadership they inspire among children and youth. Together, donations from workplace campaigns run by United Way agency partners in 2013 totalled \$355,000.

"Without sustained support from United Way year-over-year, we'd have to close half our clubhouses," said Ron Brown, BGCW President and CEO. "That would mean over 2000 kids would suddenly be without a safe and positive place to go. We see the impact every day."

United Way is the only organization outside of government to provide multi-year core funding within an essential network of more than 100 agency partners.



BGCW's Ron Brown, Robyn Peters and Heather Black received a 2013 Campaign Chair's Award from Steve Chipman for outstanding achievement

The main floor of United Way's new building was developed with community in mind, designed to help foster social innovation and collaboration in a shared space environment.

MAIN FLOOR

Learning Centre

Building knowledge • Strengthening capacity • Creating change

26 WORKSHOPS

547 LEARNERS

36 EXPERTS

226 HOURS

300 MEETINGS

9 SOCIAL PURPOSE OCCUPANTS



Art of Reciprocity

In 2013, United Way's Aboriginal Relations Council continued the exploration of Indigenous values and traditions in an effort to forge new partnerships with Aboriginal Winnipeggers. This journey aims to bring together creative ways to make a difference that are personally and culturally meaningful.

"At its root, mainstream philanthropy is altruistic but linear," said Christine Cyr, Aboriginal Relations

Chair. "There was an opportunity here for us to blend that view with the Indigenous value of reciprocity. It's a cycle, a ceremony that's really important to us and important to honour."

Over the course of three days, the city's first Art of Reciprocity workshop was held in United Way's main floor Learning Centre. Led by Minneapolis-based Native Americans in Philanthropy, 25 representatives

from local and national organizations looked at contemporary philanthropy from an Indigenous perspective using a curriculum that reflects regional Indigenous values, teachings and practices to build greater capacity and leadership.

"There isn't a model like this anywhere else in Canada," said Cyr. "I really feel like we're making history here...I think it's going to have far-reaching effects."



25 Winnipeggers gathered for a three-day workshop on Aboriginal culture, values and philanthropy

"Being chosen to represent my employer in our community as an SE instilled in me a sense of pride and confidence as a person, as an employee and as a leader. I gained an appreciation of how our gifts to United Way are effectively making a difference in the lives of many in our city. Above any professional skill or competency that I have gained, I am forever thankful that this experience has opened my eyes to the generosity of Winnipeggers."



Orlando Rivera
Workers Compensation
Board of Manitoba

Visit UnitedWayWinnipeg.ca for a complete list of 2013 Sponsored Executives and the organizations that loaned employees and provided financial support.

Personal Stories of Possibility



Cassandra Golondrina, centre, is an active member of the Speakers' Bureau

Through a total of **549** presentations in 2013, **106** Speakers' Bureau members — who work, volunteer or access resources within an essential network supported by United Way — took time out of their personal and professional lives to share the powerful impact of our work together.

Visit UnitedWayWinnipeg.ca for a list of 2013 Speakers' Bureau volunteers.

DAY OF CARING

VOLUNTEER PROJECTS OF 2013



GENNEXT & LABOUR LEND A HAND



GenNext volunteers are all about moving forward while giving back. They got together for the Gilbert Park Community Clean-Up on June 1, 2013.

Visit UnitedWayWinnipeg.ca for a list of all GenNext Volunteers



Labour was a founding partner when United Way of Winnipeg was born in 1965. Labour volunteers pulled together May 28, 2013 for a Day of Caring with the Spence Neighbourhood Association.

Visit UnitedWayWinnipeg.ca for a list of all Labour Support Committee members

1220 amazing VOLUNTEERS

4000 VOLUNTEER HOURS

Who volunteered their time?



100 hands-on projects



23 collection drives

44 agency partners



6 other organizations

Visit UnitedWayWinnipeg.ca for a complete list of groups who participated in Day of Caring projects throughout 2013.

Investing in a brighter future

The Tomorrow Fund, United Way's endowment fund, is an enduring way for Winnipeggers to invest in generations to come. Investment income earned on the Tomorrow Fund supports new and innovative programs and approaches which address critical community issues.

Investing is a way for people and families to create a personal legacy. This is the reason that Penny and Sheldon Bowles created a fund in honour of their 35th wedding anniversary. With 109 personal or family funds, created by people like Penny and Sheldon, the Tomorrow Fund now stands at \$11.7 million.

"There's been a definite broadening of the scope and influence of United Way over the years, which I think is really good. As our vision and work grows, so does the importance of the Tomorrow Fund."

Penny & Sheldon Bowles



2013 GOLF TOURNAMENT

Winnipeggers swung into action for a better community at the 21st Annual United Way Golf Tournament at Pine Ridge Golf Club, raising more than \$119,000 and bringing the annual event's overall achievement to nearly \$820,000.

"It's wonderful to be able to see how the support of volunteers, golfers, and our generous sponsors translates into a brighter future for kids and families in our community," said Andrew Stibbard, Regional Managing Partner for MNP and 2013 Tournament Chair. "A huge thank you to everyone who played a part in this event's success."



Board member Scott Sanders (right) was on hand to receive proceeds from United Way's 2013 Golf Tournament from Chair Andrew Stibbard.

EFFICIENT & EFFECTIVE ORGANIZATION

We are a volunteer-led organization committed to results, and also to being as effective and efficient as possible in everything that we do. A dedicated and diverse volunteer Board of Trustees guides strategic direction, and knowledgeable volunteer committees provide leadership and direction in all aspects of United Way’s work; including community investment, resource development, finance, operations and communications. Together with staff they spend thousands of hours stewarding investments and evaluating effectiveness while ensuring the greatest efficiency possible.

It is this leadership that helped United Way of Winnipeg become one of the first non-profit organizations to be accredited by Imagine Canada’s Standards Program in 2012. This national program evaluates charities and non-profits against a set of 73 standards in board governance, financial accountability and transparency, ethical fundraising, and staff and volunteer management.

United Way of Winnipeg is

ONE OF 109

charities and non-profits
accredited by Imagine Canada

91

AGENCY LIAISON
VOLUNTEERS

6

Standing Committees
of the Board of Trustees

8

Councils & Committees
of the Board of Trustees

82%

of agency partners have taken
part in one or more Evaluation
programs offered through
United Way

MEMBERS OF THE BOARD OF TRUSTEES

30

MEASURING UP

Agency Liaison Volunteer
Garret Surcon helps
agency partners improve
effectiveness.



More than a number

Together with agency partners, United Way is committed to learning from evaluation results and improving our capacity to deliver programs and services with the greatest impact for the most people.

In 2013, thanks to the hard work of Agency Liaison Volunteers (ALVs) like Garrett Surcon, an Investment Advisor at BMO Nesbitt Burns, we continued to strengthen our ability to measure outcomes (ie. changes in client behaviour, attitudes and conditions) in addition to outputs (ie. the number of services provided).

"My background in finance certainly helps in trying to understand an agency's financial situation. However, a big part of my job is connecting with people, being curious, and understanding their challenges and opportunities."

"A large part of our job as ALVs is to review an agency's effectiveness over the past year, but also to learn about new challenges they are facing. Our hope is that we can identify emerging issues and help agencies deal with them before becoming a crisis. Anything from the need to create or update policies and procedures, succession planning and board development to diversifying funding sources or finding new premises. We're also able to connect them with United Way resources for things like strategic planning, reporting and evaluation."

"This experience has taught me a lot about United Way and our community. I'm inspired by the dedication of the agency directors and staff. They do vitally important work, work long hours, and there's no doubt in my mind they make Winnipeg a better place to live."

For a complete list of 2013 Agency Liaison Volunteers, please visit UnitedWayWinnipeg.ca

Maximizing Impact

In 2013, United Way's Community Investment volunteers, professionals and experts from diverse backgrounds, spent many hours stewarding Winnipeggers' donations to ensure the maximum return on their investment in our community.

This commitment to stewardship ensures people can feel confident that in donating to United Way, they are maximizing their impact on Winnipeg. Thanks to outstanding support for United Way's annual campaign the previous year, United Way's Community Investment volunteers were able to extend sustained funding to five more community organizations.

We are pleased to welcome as new agency partners the Immigrant and Refugee Community Organization of Manitoba, Mood Disorders Association of Manitoba and African Communities of Manitoba. We have also strengthened our partnerships with the Spence Neighbourhood Association and the Manitoba School Improvement Program. In addition, we were able to provide L'Arche Tova Café with \$20,000 in time-limited funding for a second year.

With a second time-limited grant from United Way of Winnipeg, L'Arche Tova Café continued its social mission to create meaningful employment and engagement opportunities for Winnipeggers with developmental disabilities.



A complete list of all our community investments can be found on pages 34-35.

Treasurer's Report

In 2013-2014, United Way of Winnipeg continued to demonstrate prudent fiscal management and solid fundraising performance.

United Way of Winnipeg protects the resources entrusted to it by the community while generating maximum long-term sustainable revenue to create opportunities for a better life for everyone.

A set of core values drives our financial stewardship practices, including:

- Adherence to the highest standards of excellence;
- Accountability and impact;
- Prudent use of resources; and,
- Providing fair, accurate and honest disclosure of information.

In 2013-2014, the Board of Trustees with the support of the Finance & Administration Committee:

- Developed, implemented and closely monitored a financial plan to focus the investment of human, financial and in-kind resources required to achieve United Way of Winnipeg's organizational goals and strategies, and the desired outcomes for the community.
 - o In 2013-14 United Way reported revenues of \$29.0 million which will be invested in our community to help create opportunities for a better life for everyone.
 - o Thanks in part to an annual grant for fundraising and administrative expenses from the Province of Manitoba, United Way continues to invest every donation to the annual campaign. United Way's work, investments and partnerships are focused on providing tools and supports that help kids be all they can be, help people move from poverty to possibility, and support strong communities and healthy people.
 - o United Way invested \$16.5 million in close to 100 community organizations that support our areas of focus and \$2.8 million in United Way community programs and partnerships.
- Managed the investment of funds with a balanced approach and a long-term focus.
 - o During 2013-2014, investments yielded returns of 16.59%.
 - o The Board of Trustees approved a 4.5% expenditure of investment income based on the average results over the previous five years. In accordance with policy, in any year where the investment returns are higher/lower than the budgeted amount, the excess/shortfall will serve as an increase/decrease to the Stabilization Fund. The higher than budgeted investment return resulted in an increase of the Stabilization Fund of approximately \$2.2 million for 2013/14, after allocations made as approved in the 2013/14 budget.

United Way's prudently-managed fiscal resources are demonstrating positive performance, both financially and in terms of better lives for all Winnipeggers.



Tanis Petreny, Treasurer

Financial Statements

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Members, United Way of Winnipeg

The accompanying summary financial statements, which comprise the summarized balance sheet as at March 31, 2014 and the summarized statement of community and operating activities and changes in fund balances for the year then ended, are derived from the audited financial statements of United Way of Winnipeg (the "Organization") for the year ended March 31, 2014. We expressed an unmodified audit opinion on the financial statements in our report dated May 26, 2014. The financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Organization.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard 810, Engagements to Report on Summary Financial Statements.

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of the Organization for the year ended March 31, 2014 are consistent, in all material respects, with the financial statements, in accordance with the Canadian Auditing Standard 810, Engagements to Report on Summary Financial Statements.

Chartered Accountants



Winnipeg, Manitoba
May 26, 2014

BALANCE SHEET

March 31, 2014

	2014	2013
ASSETS		
Cash and Investments	\$31,319,064	\$26,646,415
Pledges Receivable	10,639,783	10,955,506
Capital Assets	9,243,693	9,444,282
	\$51,202,540	\$47,046,203
LIABILITIES		
Accounts Payable and Accrued Liabilities	\$1,292,034	\$666,903
Mortgage Payable	2,789,365	2,997,792
Deferred Contributions	1,519,847	1,065,502
Other Liabilities	1,377,120	1,138,302
	\$6,978,366	\$5,868,499
FUND BALANCES		
Community Fund	\$20,104,536	\$19,701,436
Operating Fund	722,176	916,922
Capital Assets Fund	6,550,676	6,751,266
Tomorrow Fund	11,720,606	10,876,193
Stabilization Fund	5,111,180	2,926,887
Building Fund	15,000	5,000
	44,224,174	41,177,704
	\$51,202,540	\$47,046,203

Approved on Behalf of the Board of Trustees



Ayn Wilcox, Chairperson



Tanis Petreny, Treasurer

STATEMENT OF

Community & Operating Activities

& CHANGES IN FUND BALANCES

YEAR ENDED MARCH 31, 2014

	2014						2013
	COMMUNITY FUND	OPERATING FUND	CAPITAL ASSETS FUND	TOMORROW FUND	STABILIZATION FUND	BUILDING FUND	TOTAL
REVENUE							
Net campaign contributions:							
Donations	\$18,690,864						\$18,690,864
Special events		772,964					772,964
Donor directed	1,129,274						1,129,274
Donor directed fees		14,895					14,895
Recoveries from the campaigns of prior years	308,417						308,417
Province of Manitoba		2,986,574					2,986,574
Legacy giving				586,937			586,937
Sponsorships, grants and other income	395,395	460,909					856,304
Funding partners and special initiatives	87,670						87,670
Boldness Project Revenue	135,032						135,032
Investment income					3,463,951		3,463,951
	20,746,652	4,235,342	–	586,937	3,463,951	–	29,032,882
COMMUNITY INVESTMENT							
Funding to agencies	16,504,882						16,504,882
Donor directed	1,129,274						1,129,274
Programs and activities	2,811,006						2,811,006
Boldness Project Expenses	135,032						135,032
Management and administration		505,639					505,639
United Way of Canada		206,044					206,044
	20,580,194	711,683	–	–	–	–	21,291,877
OPERATIONS							
Resource development		4,108,251					4,108,251
Business Development		101,856					101,856
Organizational development initiatives		45,935					45,935
Amortization of capital assets			438,493				438,493
	–	4,256,042	438,493	–	–	–	4,694,535
Net funds before transfers	166,458	(732,383)	(438,493)	586,937	3,463,951	–	3,046,470
Interfund transfers	236,642	537,637	237,903	257,476	(1,279,658)	10,000	–
Opening fund balance	19,701,436	916,922	6,751,266	10,876,193	2,926,887	5,000	41,177,704
Closing fund balance	\$20,104,536	\$722,176	\$6,550,676	\$11,720,606	\$5,111,180	\$15,000	\$44,224,174

Financial Statements

MARCH 31, 2014

The summarized financial information is extracted from the annual financial statements audited by Deloitte LLP. A copy of the complete audited financial statements is available by request to uway@unitedwaywinnipeg.mb.ca. The summarized financial information has been prepared in accordance with criteria developed by management. These criteria require management to ensure: 1) the summarized financial information agree with, or can be recalculated from the annual audited financial statements; 2) the summarized financial information contains the necessary information and is at an appropriate level of aggregation, so as not to be misleading to the users of this information, and; 3) adequate disclosure of this criteria.

NATURE OF FUND BALANCES

Community Fund

The source of the Community Fund is all resources dedicated or directed to supporting investments in the community including: donations to the annual campaign, program sponsorships, government and non-government grants, gifts-in-kind, and investment income allocated through the annual budgeting process. These resources may contain restrictions imposed by the donor or provider (i.e. allocation to a particular agency or investment in a particular program, initiative or area of service) or they may be unrestricted.

The purpose of the Community Fund is the investment of unrestricted resources in the community through funding in accordance with partnership agreements and expenditures for community services, programs and/or initiatives which support sustainable community solutions to pressing social issues. Restricted resources will be allocated or expended in accordance with the directions of the donor.

The revenues presented in the 2014 Statement of Community and Operating Activities and Changes in Fund Balances include the proceeds of the 2013 Annual Campaign. In April of each year, the Organization's Board of Trustees approves the expenditure of these proceeds to support vital community services in Winnipeg. As a result, the associated community investment expense will be recorded in the year that will end on March 31, 2015.

Operating Fund

The source of the Operating Fund is the accumulation of resources dedicated or directed to cover the operating and development costs of United Way of Winnipeg including: Provincial funding, sponsorships, other government and non-government grants, special events, gifts-in-kind, and investment income allocated through the annual budgeting process.

The purpose of the Operating Fund is expenditures on: resource development, management and administration, marketing and communication, administration of community investments, research and development and purchase of capital assets for operating purposes.

Capital Assets Fund

The Capital Assets Fund was established to record the investment in capital assets. The purchase price of operating capital assets is funded through transfers from the Operating Fund. The purchase price of the new building was funded by the Federal and Provincial Government, private capital contributions and the balance being mortgage financed. On an annual basis, amortization expense is charged to the Capital Assets Fund.

Tomorrow Fund

The source of the Tomorrow Fund is permanent capital gifts made by donors to provide ongoing benefit to the community and a portion of the investment income earned on the fund. These gifts may contain restrictions imposed by the donor (i.e. governing the use of investment income) or they may be unrestricted. Separate capital records are maintained for each capital gift to ensure that the directions of the donor are implemented accurately.

In order to preserve the purchasing power of the Tomorrow Fund, the portion of the annual investment income equal to the Consumer Price Index is capitalized to the Fund on an annual basis.

Stabilization Fund

The purpose of the Stabilization Fund is to support community service levels and United Way of Winnipeg operations in special circumstances and to manage the use of investment income in order to provide a stable flow of resources for community investment and operations. Accordingly, changes in the market value of investment funds are reflected as income or loss from investments in the Stabilization Fund. On an annual basis, the Board of Trustees approves an allocation of investment income from the Stabilization Fund to the Community and Operating Funds. The amount of the allocation is based on the rate of return on investments experienced over the past five years. In addition, in accordance with policy, in any year where returns on investments are higher than the Board of Trustees approved allocation, the excess will serve as an additional increase to the Stabilization Fund.

Building Fund

The Building Fund was established to allow for funds to be set aside for future, significant repairs, maintenance and replacement costs related to United Way of Winnipeg's building at 580 Main Street.

The source of the Building Fund is annual transfers from the Operating Fund allocated through the annual budgeting process; to cover costs including, but not limited to, roof repairs/replacement, window replacement, HVAC systems etc.

UNITED WAY

Agency Partners

2013-2014 FUNDING

A&O: Support Services for Older Adults	\$434,123
Aboriginal Health and Wellness Centre	\$183,891
Aboriginal Vision for the North End	\$55,756
African Communities of Manitoba Inc.	\$33,996
Andrews Street Family Centre.....	\$208,445
Art City	\$38,362
Aurora Family Therapy Centre	\$156,717
Big Brothers Big Sisters of Winnipeg.....	\$257,237
Boys and Girls Clubs of Winnipeg	\$572,895
BUILD.....	\$7,454
Canadian Community Economic Development Network–Manitoba	\$181,592
Canadian Mental Health Association (Winnipeg Region).....	\$389,738
Canadian Muslim Women’s Institute	\$43,730
CNIB Manitoba and Saskatchewan Division (Canadian National Institute for the Blind)	\$427,479
Canadian Paraplegic Association (Manitoba Division)	\$130,668
Canadian Red Cross Society (Manitoba Region)	\$320,826
Centre Renaissance Centre	\$67,126
Community Education Development Association	\$438,238
Community Financial Counselling Service.....	\$218,110
Community Living of Winnipeg	\$192,264
Community Ownership Solutions-Inner City Renovations.....	\$46,584
Community Unemployed Help Centre.....	\$153,806
Elizabeth Fry Society of Manitoba	\$150,055
Elmwood Community Resource Centre and Area Association.....	\$164,075
Elwick Village and Resource Centre.....	\$67,684
Ethiopian Society of Winnipeg	\$180
Eyaa-Keen Healing Centre Inc.	\$163,989
Family Dynamics (formerly The Family Centre)...	\$839,840
Fort Garry Women’s Resource Centre*	\$143,425
Girl Guides of Canada (Three Areas of Winnipeg).....	\$60,422
Good Neighbours Active Living Centre.....	\$53,591
Graffiti Art Programming	\$161,824
Guid’Amies franco-manitobaines	\$2,900
Hospice and Palliative Care Manitoba.....	\$147,206
ImagineAbility (formerly Versatech Industries)....	\$37,267
Immigrant and Refugee Community Organization of Manitoba	\$156,378

Immigrant Centre Manitoba	\$157,401
Independent Living Resource Centre.....	\$163,137
Jewish Child and Family Service	\$179,813
John Howard Society of Manitoba	\$161,972
Kā Ni Kānichihk Inc.....	\$202,843
Kildonan Youth Activity Centre	\$54,662
Knowles Centre	\$74,712
L’Arche Winnipeg Inc.	\$17,575
Learning Disabilities Association of Manitoba....	\$127,865
Ma Mawi Wi Chi Itata Centre.....	\$338,243
Macdonald Youth Services *	\$174,394
Main Street Project.....	\$150,430
Manitoba Association for Rights and Liberties....	\$56,385
Manitoba Interfaith Immigration Council (Welcome Place)	\$106,131
Manitoba School Improvement Program.....	\$91,877
Manitoba Theatre for Young People.....	\$6,253
Maples Youth Activity Centre.....	\$54,662
Marlene Street Resource Centre.....	\$72,477
Marymount.....	\$79,262
Meals on Wheels of Winnipeg	\$81,466
Mediation Services: A Community Resource for Conflict Resolution.....	\$156,623
Mood Disorders Association of Manitoba	\$21,600
Mount Carmel Clinic.....	\$153,207
Multiple Sclerosis Society of Canada (Winnipeg Chapter).....	\$130,973
Native Women’s Transition Centre	\$143,341
Ndinawemaaganag Endaawaad	\$151,706
New Directions for Children, Youth, Adults and Families	\$105,501
New Life Ministries	\$29,659
North End Community Renewal Corporation-PATH Employment Centre *	\$41,665
North End Women’s Centre	\$151,768
North Point Douglas Women’s Centre	\$65,595
NorWest Co-op Community Health*	\$303,765
Ogjiita Pimatiswin Kinamatwin	\$110,497
Opportunities for Employment.....	\$105,777
Oyate Tipi Cumini Yape	\$96,464
Pluri-elles Manitoba *	\$116,703
Pregnancy & Family Support Services.....	\$109,816
Rainbow Resource Centre	\$75,024
Reaching E-Quality Employment Services.....	\$37,599
Resource Assistance for Youth	\$108,708
Rose and Max Rady Jewish Community Centre.....	\$276,530

Rossbrook House.....	\$334,998
Scouts Canada (Manitoba Council).....	\$32,885
SEED Winnipeg	\$554,477
Sexuality Education Resource Centre.....	\$117,525
SMD Self-Help Clearinghouse *	\$114,384
SMD Services	\$996,668
Social Planning Council of Winnipeg.....	\$316,608
South Winnipeg Family Information Centre	\$49,169
Spence Neighbourhood Association	\$66,216
Stroke Recovery Association of Manitoba	\$64,309
Teen Stop Jeunesse	\$221,905
The Arthritis Society (Manitoba Division)	\$105,115
The Laurel Centre.....	\$120,912
Urban Circle Training Centre *	\$28,381
Villa Rosa *	\$285,854
Volunteer Manitoba.....	\$215,354
West Broadway Youth Outreach.....	\$120,674
West Central Community Program.....	\$135,051
West Central Women’s Resource Centre	\$86,163
Winnipeg Central Park Womens Resource Centre (Previously Community Education Development Association).....	\$52,521
Wolseley Family Place	\$60,129
Women’s Health Clinic	\$233,996
YMCA-YWCA of Winnipeg	\$475,452
Youth Agency Alliance (formerly Coalition of Community Based Youth Serving Agencies)....	\$164,182

TOTAL 2013/2014 FUNDING \$16,504,882

* Net of unused allocations returned to United Way of Winnipeg

Programs & Partnerships

2013–2014 FUNDING

Aboriginal Relations Strategy
Community and Agency Capacity Building
Community Involvement Program Incubation
Community Support
Day of Caring
GenNext
Interactive Media Plan
Koats For Kids
Labour Community Advocate Training Program
Living on the Edge - Poverty Simulation
Main Floor Programs: Learning and Innovation
National Initiatives including Community Investment Leaders Network
Peg (Community Indicators)
Poverty Reduction Strategy
Research and Policy Analysis
Student Community Services Awards
Youth United Strategy

TOTAL 2013/2014 FUNDING	\$2,811,006
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Our sponsors are investing in a better Winnipeg

United Way of Winnipeg has thousands of incredible volunteers, supporters and loyal friends, all of whom pull together to create opportunities and build a Winnipeg we can all be proud to call home. Each year, through a number of United Way events and celebrations, we gather to share our thanks and recognize their commitment to our city. Thank you to the generous sponsors who make it possible.

Media Partners

103.1 Virgin Radio
Canstar Community News
Creswin
Winnipeg Free Press
Winnipeg Sun

Plane Pull

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— Fire Paramedic Service
Esso
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Salisbury House of Canada Ltd.
Seven Oaks School Division
Sport Manitoba
Winnipeg Airports Authority
Winnipeg Football Club

Major Donor Appreciation

RBC

Celebration

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Birchwood Automotive Group
Victoria Inn Hotel & Convention Centre

Leadership Appreciation

Cargill Limited
The North West Company

Report Session 4

Manitoba Public Insurance

Jets Raffle

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Assiniboine Credit Union
Charlie Spiring
CIBC
Colin Ryan
Darcy Zaporzan
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Dave Johns
Garth Manness
Kelvin Shepherd
Manitoba Blue Cross
National Leasing
PCL Constructors Canada Inc.
Sierra Systems Group Inc.
Taylor McCaffrey LLP

The North West Company
Winnipeg Free Press
Winnipeg Jets Hockey Club
Winnipeg Sun

AGM

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SE Appreciation Night

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Youth United Grants

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Great-West Life

Student Community Service Awards

Great-West Life

Golf Tournament Sponsors

TITLE SPONSOR

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Tribal Councils Investment Group

Winpark Dorchester Properties

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Boston Pizza

Chop Steakhouse

The Fairmont Winnipeg

Gourmet Coffee

Home Run Sports

The Keg

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Pine Ridge Golf Club

Play It Again Sports

Rae & Jerry's Steakhouse

Rogers Communications

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tabl'eau Filtered Water

True North Sports & Entertainment
Limited

Vector Construction Group

Winnipeg Football Club

Winnipeg Goldeyes Baseball Club

Winnipeg Jets

Koats for Kids

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103.1 Virgin Radio

AMJ Campbell Van Lines

City of Winnipeg

— Fire Paramedic Service

CTV Winnipeg

Modular Storage Systems

Perth's

Winnipeg Sun

Peg

Assiniboine Credit Union

City of Winnipeg

Great-West Life

Health in Common

Healthy Child Manitoba

Investors Group

Province of Manitoba

United Way of Winnipeg

Winnipeg Regional Health Authority

We are possibility.



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