



United Way
Winnipeg

2007 / 08
Annual Report



UNDERNEATH EVERYTHING WE ARE,
UNDERNEATH EVERYTHING WE DO,
WE ARE ALL PEOPLE
— CONNECTED, INTERDEPENDENT
UNITED.
WHEN WE REACH OUT TO ONE
WE INFLUENCE THE CONDITION OF
ALL. UNITED
WE CREATE OPPORTUNITIES FOR A
BETTER LIFE FOR EVERYONE.





United Way
Winnipeg

We are all people. United.

It is with great pleasure that we present to our community United Way of Winnipeg's Annual Report for 2007 / 08.

United Way of Winnipeg's mission is to "improve lives and build community by engaging individuals and mobilizing collective action." Over the past year, many people from every corner of our city played a role in bringing this mission to life - united in their desire to make Winnipeg a better place to live for everyone.

United we inspire participation and change in our community.

In the past year, more than 3700 Winnipeggers added their voice to Urban Exchange, United Way's advisory panel. The thoughts and ideas that participants share in this ongoing conversation with United Way will help inform community investment decisions and areas of focus. In early 2008, the summarized responses from this initial engagement were published in a first-of-its-kind report made available to leaders, decision-makers and others in Winnipeg who are interested in learning more about what residents of the city have to say.

United we can do so much more than we ever could alone.

The Winnipeg Poverty Reduction Council, mobilized by United Way of Winnipeg, represents a new way for the community to come together to make real change possible. Comprised of senior leaders and influential people from sectors throughout the city, council members all share a commitment to significantly reducing poverty in Winnipeg. The council is still in its early stages, but already this historic group represents a model for truly collaborative, effective community impact moving forward.

To support United Way's investment in the community, campaign chair Heather Grant-Jury and the campaign cabinet brought the entire city together, raising a record-breaking \$17+ million in the 2007 Campaign. Although Winnipeggers' generosity and commitment to their city is well-known, this campaign was remarkable even by Winnipeg standards. With the added motivation of a challenge issued to the community by ten long-time Winnipeg leaders, over 650 Winnipeggers set an unprecedented example by becoming first-time Leadership-level donors.

A photograph of a man and a woman standing in front of a city skyline. The woman, on the left, has short grey hair and is wearing a grey blazer over a white top. The man, on the right, has short brown hair and is wearing a red turtleneck sweater. They are both smiling and holding white signs. The sign held by the woman says "WE ARE ALL PEOPLE," and the sign held by the man says "UNITED". The background shows several tall buildings under a clear blue sky with a few clouds.

**WE ARE ALL
PEOPLE,**

UNITED

United we create opportunities for a better life for everyone.

As social issues in Winnipeg become increasingly complex, United Way of Winnipeg must evolve to continue effectively addressing them. Embracing new ways of thinking and working is a key to finding long-term solutions, and preventing problems from occurring in the first place. In recognition of this, United Way of Winnipeg's Board of Trustees mandated a new three-year research plan, whose findings will help United Way and community stakeholders establish goals to address the issues that matter most to Winnipeggers. Progress towards these goals will be routinely measured and reported, allowing the community to assess both successes and areas that require additional focus. Together with a newly created framework to align and communicate United Way's role and impact, these plans will support growth while ensuring focus on mission and community-wide outcomes for years to come.

Thank you to everyone who continues to steer the work of United Way of Winnipeg, including volunteers, donors, partners, and the Province of Manitoba, whose significant ongoing support makes all of our work and progress possible.

Together, united, we are creating opportunities for a better life for everyone.



Susan Lewis, President
United Way of Winnipeg
June / 08



Scott Sanders, Chair, Board of Trustees
United Way of Winnipeg
June / 08

ED.

UNITED WAY.

It's remarkable just how accurately this name summarizes the essence and strength of our organization.

Every single day in Winnipeg, thousands of people are participating in many different ways through United Way. Some are acting by themselves, others are in groups, but none are alone. That's because they're united in a vision to inspire hope and create opportunities for a better life for everyone.

And every day, we see these opportunities being realized.

In the following pages, you'll get a glimpse into the lives of some fellow Winnipeggers. You'll see how their participation with United Way of Winnipeg, collectively with the work and involvement of many others, has had a profoundly positive impact on their lives and on the lives of all of us.

**THAT'S WHAT IT MEANS TO BE UNITED —
THAT'S UNITED WAY OF WINNIPEG.**

UNITED

WE INSPIRE PARTICIPATION
AND CHANGE IN OUR
COMMUNITY

Marina Clay

Urban Exchange Panellist

A woman with shoulder-length brown hair, smiling, is holding a large white sign in front of her. The sign has the words "WHEN" in black and "WE" in red, both in a bold, sans-serif font. She is wearing a white short-sleeved button-down shirt over a black and white patterned top. The background is a library or archive with tall shelves filled with books and orange-colored folders. The lighting is bright and even.

**WHEN
WE**

Marina uses her voice to help shape Winnipeg's future...

Marina Clay didn't think she would settle down in Winnipeg, but as a young professional, she realized this is the city where she can make her mark. After living in Ottawa and Toronto for four years, Marina and her husband Trevor came back to Winnipeg to get married and decided to build a life here.

"We love the culture, the people and the opportunities here," says Marina. "Winnipeg has a lot to offer."

As a designer at Number TEN Architectural Group, Marina takes part in her company's annual United Way workplace campaign. This year, Marina did more than donate money, she also shared her thoughts with United Way through Urban Exchange.

"I got involved with Urban Exchange through a colleague of mine who started sending emails to everyone encouraging us to take part and voice our opinions on our community."

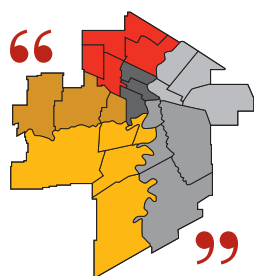
When Marina started filling out the first survey of Urban Exchange, she immediately knew it was different.

"I felt truly inspired," says Marina. "It engaged me to feel like a part of a community, like a larger body of people," she adds. "And for the first time, I felt as though I was being asked the right questions, questions that were relevant to me as a Winnipegger."

Marina is one of more than 3700 people who have so far taken part in Urban Exchange. All of them have generously shared what they love about Winnipeg and the direction it's headed.

The idea of helping shape our city's future and knowing that her voice would be heard excited Marina.

"We all have thoughts and they all matter," says Marina. "Urban Exchange gives us an outlet to voice our opinions. And I know United Way will take the information collected through Urban Exchange and use it to benefit all of us."



Urban Exchange is an ongoing advisory panel designed to stimulate conversation around the city. It's an opportunity for all Winnipeggers to voice their thoughts and opinions about the issues that concern them most. The information gathered through Urban Exchange will be

shared with participants, policy makers and service planners in Winnipeg. It will also help inform United Way's community investment decisions and future goals and partnerships.



In 2007, United Way released its first Urban Exchange report. *Urban Reflections: Winnipeggers have their say about our city and its direction* includes the thoughts of the first 2900 participants. Together the panellists paint a clear picture of our city — its strengths and its challenges. Available to everyone, copies of the report were distributed to participants, United Way partners, city councillors



Markus Chambers, Urban Exchange Working Group Co-Chair, at the media launch of *Urban Reflections: Winnipeggers have their say about our city and its direction*.

and provincial MLAs. *Urban Reflections* now resides in the Legislative Library.

Interest in Urban Exchange and the first report is widespread. English as an Additional Language classes at Red River College are using the report to practice their analytical and critical conversation skills as they discuss the findings.

This past year also launched Urban Exchange into the Francophone community. More than 50 community leaders gathered at St. Boniface's Norwood Hotel in January to share their thoughts on issues important to them.

...that's the way she's United.

Download the ***Urban Reflections*** report or participate in Urban Exchange at www.MyCityMySay.ca

A young man with short dark hair, smiling broadly, is holding a large white rectangular sign in front of his chest. He is wearing a dark grey zip-up hoodie over a black t-shirt. A necklace with a small pendant is visible around his neck. The background is a vibrant, abstract mural with large, bold shapes in red, white, and blue. The overall mood is positive and energetic.

Michael Champagne

Youth Relations Council
Volunteer

**REACH
OUT**

Michael leads by example...

Michael Champagne is a shining example of what can happen when youth take an active leadership role in the community — and he's been encouraging others to do the same.

"It's so important for young people to get involved because ultimately they're going to be the ones living in that community and starting their own families."

Michael says United Way's Youth Relations Council, along with Urban Exchange, have been some of the most effective ways to connect with other young leaders and develop the skills necessary to take action on important youth issues.

While pursuing a degree in education, he leads by example as a youth coordinator at United Way partner Ndinawemaaganag Endaawaad in the north end community where he's lived all his life.

Michael hopes to change the face of the area by encouraging the young people who live there to strive for more.

"They can achieve their goals, despite the stereotypes, and despite what low expectations may have been placed upon them. There's a lot of hope for this area, there's a lot of potential here for us to be great," he says.

"My main goal is to show people that just because I'm from the north end doesn't mean I'm not going to be successful. Just because I'm a young Aboriginal male it doesn't mean I'm not going to be successful."

Michael has been very successful in impacting youth across the city and in his own neighbourhood.

"I feel like being involved in United Way and with Ndinawe has enabled me to become the young leader that I've always wanted to be. I have a voice in my community and the ability to make a difference."



A friendly game of pool at Ndinawemaaganag Endaawaad.

GenNext Council (Formerly Young Leaders Council)

GenNext Council is a diverse group of young community leaders (ages 25-40) focused on building awareness among peers about social issues and inspiring them to invest time, skills and dollars in their community.

The Council organized a Leadership reception attended by 250 young Winnipeggers, who were challenged by established leaders in the community to become involved through United Way. This year, the Council is expanding its efforts to connect and engage more of their peers through numerous initiatives.

Aboriginal Relations Council

United Way's Aboriginal Relations Council (ARC) strengthens and enhances relationships, knowledge and capacity within and between the Aboriginal community and the city of Winnipeg.

Last year, the council sponsored Shawane Dagoiwin, the 4th annual Aboriginal Education and Research Forum and Banquet. ARC quarterly Eagle's Eye News continued to inform and inspire readers with news and features.

On the horizon is a follow-up to 2004's Eagle's Eye View environmental scan. The second edition of this comprehensive snapshot of the Aboriginal community in Winnipeg, its successes and capacities, will guide the work of the ARC and other stakeholders.



United Way's Youth Relations Council (YRC) ensures youth have a forum for their ideas and an opportunity to develop skills, connect, and make a difference. The YRC recognizes outstanding youth achievement and this

year awarded four scholarships to students who made a real impact. The YRC also administers the Shaw United Way Youth Connections program, which supports youth-driven initiatives in Winnipeg. To date the program has funded more than 100 student-led projects.

...that's the way he's United.

UNITED

WE CAN DO SO MUCH

MORE

THAN WE EVER COULD ALONE

Paul Ratana

Day of Caring Volunteer
& GenNext Council Member



Paul rolls up his sleeves with others to make things better...

Paul Ratana is one of thousands of Winnipeggers who are getting together to change the face of our community one day at a time, one neighbourhood at a time, one project at a time.

A young professional with degrees in both law and medicine, he works long hours as a doctor before returning home each day to spend time with his wife and their two children.

Already with what many would consider a full plate, Paul jumped at the opportunity to work alongside nearly 50 volunteers as part of a United Way Day of Caring.

"For me, one of the most important things about a Day of Caring is working with other people and working towards a common goal," says Paul. "It makes me feel that I'm making a difference in a tangible way and it's really nice to meet people you probably wouldn't otherwise meet in your day to day life."

A United Way Day of Caring is a chance to get together and lend some people power to a non-profit group or association for a day or two. While the projects are short term, the impact it has on everyone can last a lifetime.

Paul's first Day of Caring took place as part of a community clean up in Winnipeg's Northwest corner. Working alongside residents of Gilbert Park, he marvelled at how excited and eager neighbourhood kids were to do their part.

"For a lot of these kids, they'll see that they can make a difference in their community by their actions. They can see there are tangible things they can do to help out and get involved."

Beyond the immediate changes in the neighbourhood, Paul believes there is a long-term ripple effect. He says he learned a lot about the community, its cultural mix, and our city as a whole, lessons and experience he'll take with him wherever he goes. He hopes other participants feel the same way.

"It is a rewarding and life changing experience."

Connected, interdependent, united...we all win when we all work together.

This year, like every year, the Day of Caring program brought together hundreds of volunteers with United Way partners to complete a short-term project or special event.

In 2007, more than 1000 employees from over a hundred Winnipeg workplaces participated in at least one Day of Caring, contributing nearly 5000 volunteer hours.



Over 90% of surveyed Day of Caring participants said they grew as a person as a result of their experience.

The impact of these partnerships is immediate, but experiences also forge new friendships, create an increased understanding of our community, and leave a lasting impression on all who participate.



To learn more about Day of Caring, visit
http://www.UnitedWayWinnipeg.mb.ca/day_of_caring.html

...that's the way he's United.

A man with glasses and a goatee, wearing a yellow dress shirt and a gold tie, is smiling and holding a large white sign with the word "WE" in bold black letters. He is standing in front of shelves filled with blue storage bins.

WE

Rob McGee
Leadership Donor

Rob invests in a stronger Winnipeg...

Rob McGee is a proud Winnipegger.

"I've lived in Winnipeg all my life and I'm happy with the life my wife and I are working to build here together," he says.

And it's because of his love for this community that Rob became a Leadership donor with United Way of Winnipeg, committing to an annual donation of \$1200 or more.

His decision was inspired by United Way's first-ever Leadership Challenge, which took place during the 2007 campaign. Rob was one of over 650 generous Winnipeggers who met the challenge by stepping up to the Leadership level for the first time.

"It's because we live here," he says. "It's our opportunity to make a difference."

That difference is clearly evident in a city the size of Winnipeg where you can see and experience for yourself the impact your contribution is having, Rob says.

"My wife is an inner-city school teacher. The students she has in that area are able to directly benefit from a lot of the programs United Way supports, and we're able to see that translate into a direct benefit in our community."

A young professional with a busy career in marketing, Rob appreciates that there are a number of different ways to get involved and support United Way's efforts in the community, and that we all have a role to play.

"Not everyone has the time to volunteer or to take part directly in activities, but you can set aside a bit of a financial contribution to make a big difference in the city," he says.

Whether it's a \$1200 or \$100 gift, every dollar matters. The greatest impact comes when the community unites in its efforts.

"Signing my pledge form makes me feel more connected with the community," Rob says. "My wife and I know that money we set aside every month has a huge impact on everyone – from my neighbour to my co-worker to me."

Every year, thousands of Winnipeggers generously support United Way through personal donations, corporate donations and workplace campaigns. These gifts are vital to United Way's ongoing efforts to create lasting change in our community for all who live here.

Leadership Challenge

In 2007, a group of long-time, generous leaders and friends of United Way issued a challenge to the community. Their offer was bold – if 500 people became new leadership donors with a minimum personal gift of \$1200, the challengers would pledge an additional \$250 000 to be



Challengers Bob Silver, John Loewen and Sandy Riley present Campaign Chair Heather Grant-Jury with \$250 000 to reduce poverty in Winnipeg.

United Way is also grateful to the challengers not pictured: Paul Albrechtsen, James Burns, Hartley Richardson, Marjorie Blankstein, J. Derek Riley, Gerald Gray and Lawrie Pollard.

invested directly into United Way's strategies for sustainable poverty reduction.

The community responded to this unprecedented opportunity, with more than 650 Winnipeggers becoming new leaders. As promised, the challengers presented Heather Grant-Jury with a cheque for \$250 000, which will be invested in United Way's newly established AssetBuilders Partnership. Beyond the money, Winnipeg proved that it is a city filled with people who exemplify what it means to inspire, motivate, and lead our city towards a brighter future.



...that's the way he's United.

Campaign 2007: What a year it's been!

“ I had the most incredible experience as 2007 Campaign Chair for United Way of Winnipeg. I visited almost every corner of our diverse community and met so many amazing people whose lives have been touched by this organization.

There are thousands of stories to tell and thousands of successes to share, all because Winnipeggers are a caring, determined and generous group of people who always rise to the challenge.

Over the past year, thousands of Winnipeggers invested time and money to help raise a record \$17 million. Thank you to our tireless campaign cabinet, amazing sponsored executives, and all the volunteers and donors who continue to support United Way year after year; from retirees to corporate leaders; unionized and non-unionized workplaces and everyone in between. Your support has been critical to this success and is greatly appreciated — it couldn't have happened without you.

Thank you to all my brothers and sisters within organized labour for your continued support of our community, and to all Leaders — including over 650 new Leadership donors — who met our ambitious Leadership Challenge with personal donations of \$1200 or more. Thank you also to the challengers who contributed another \$250 000 when we reached our goal.

It is truly an inspiration to see how people from all walks of life, who believe we are stronger together, can achieve so much. That's the way we're all United.”

Heather Grant-Jury

Heather Grant-Jury, Campaign Chair
United Way of Winnipeg
2007 / 08



2007 Campaign Chair Heather Grant-Jury and Winnipeg Sun's Laurie Mustard at the 1st Annual United Way Banjo Bowl Media Challenge.



Heather Grant-Jury announces the campaign achievement at Celebration 2007.



2007 Sponsored Executives at Report Session #3 show their energy and enthusiasm. Their dedication and skills are vital to the campaign's success.



Campaign 2007 raises a record \$17+ million thanks to the generosity of Winnipeggers.

Investing in Tomorrow

The Tomorrow Fund is driven by people who recognize that a brighter tomorrow requires action today. These pioneers are helping shape a legacy for future generations through their continued support and generous gifts.

The Tomorrow Fund is a permanent capital fund. The investment income from



gifts of cash, insurance or bequests is used to maintain the real value of the fund and support United Way's ongoing efforts to bring together the people and resources necessary to create lasting change in Winnipeg.

The Tomorrow Fund is an opportunity to leave a legacy and invest in future generations.

Together, these visionaries made a record number of bequests and helped raise more than \$1 million in 2007 alone, bringing the Fund's capital value to \$7.8 million. Growing stronger each year, the Fund has seen contributions increase by an impressive 93 per cent over the past three years.

Ayn Wilcox

Board of Trustees

Volunteer



Ayn helps to drive change in our city...

Ayn Wilcox has always been very active in the community, volunteering for her daughters' sports teams, daycare, and a variety of fundraising initiatives.

For the past 12 years, Ayn has dedicated countless hours to our community by lending her voice and expertise to United Way of Winnipeg in the Community Investment area. As a member of United Way's Board of Trustees, Ayn is helping drive change in our city.

"It's amazing to see all the different people who come together at the same table through United Way," says Ayn. "We're all focused on the same goal, making Winnipeg a better place for everyone who lives here."

Like any parent, Ayn hopes her young daughters will have every opportunity to grow and thrive, and live happy, healthy lives. That's why she's working with dozens of volunteers from across the city at the board table to make that happen.

"I want to set an example for my daughters. I want them to see that change is possible when we all work together."

Ayn is hoping her commitment will show her daughters the value in volunteering and being connected to the community.

"My husband and I talk with them all the time about what's going on in our community," says Ayn. "We want them to understand that everyone needs a little extra support from time to time, including us, and that's ok. We are fortunate enough to be able to give back in some small way, which is truly a privilege."

Ayn is learning, too. Sharing ideas and working with her fellow volunteers at United Way has increased her understanding of the issues and challenges our city faces.

"I've really grown as a person in the process. I'm more aware of what's happening in my community and the power of working together to achieve a common goal. And I've made some wonderful friends along the way who continue to teach me so much."

“



The Community Investment Committee, chaired by Ayn, is a volunteer-driven group that provides stewardship and accountability over United Way's Community Fund. The committee ensures that all donations

in the community make maximum impact in addressing the issues that are most important to Winnipeggers, while remaining goal-focused by measuring results on an ongoing basis.

These volunteers, like all volunteers involved with United Way, are passionate about our city. They come from business, labour, government and the community. All volunteers bring exceptional skills and experience to the table; the embodiment of United Way's community-connected, community-directed philosophy.

Winnipeg Poverty Reduction Council

Collaboration is a powerful engine. United in interest, action and mission, we are making substantial, lasting change in the community possible. The formation of the Winnipeg Poverty Reduction Council (WPRC), mobilized by United Way of Winnipeg, is an example of evolving the way the community can more effectively approach and respond to issues in our city. The council is comprised of senior leadership from government, labour, business and voluntary sectors from across our city including United Way of Winnipeg. Although the council has only recently been organized, council members are committed to pooling their knowledge and resources to identify and address the most persistent underlying causes of poverty. This is an exciting accomplishment as the council moves forward into the community in the coming years.

...that's the way she's United.

UNITED

WE CREATE OPPORTUNITIES FOR A

**BETTER LIFE
FOR EVERYONE**

Norm McLean
Youth Mentor

A high-angle photograph of a man and three children standing on a reddish-brown floor. The man, Norm McLean, is at the top, holding a white rectangular sign with the word "CONDITION" in large, bold, red capital letters. He is wearing a light blue button-down shirt and brown cargo pants. To his left is a young girl with dark hair, wearing a blue cardigan over a dark shirt and jeans. In front of him is a young boy with brown hair, wearing an orange t-shirt and dark pants. To his right is a young girl with dark hair, wearing a maroon zip-up shirt and black pants. All four are smiling at the camera.

CONDITION

Norm helps kids believe in themselves...

A medical student at the University of Manitoba, Norm McLean knows a thing or two about homework.

And while his workload at school keeps him busy, it doesn't keep him from inspiring children in the same West Broadway neighbourhood where he grew up and was himself inspired.

Every Wednesday, Norm shows up for homework club at United Way partner West Broadway Youth Outreach to teach kids the importance of staying in school and getting good grades.

"I want to help kids believe in their own abilities and potential," he says.

Homework club has been a passion for Norm for more than half his life. The child of a single parent, growing up in a neighbourhood troubled by gangs, violence and drugs, he first became involved with the club at age 11.

"He showed up every Wednesday without fail and has never stopped coming," says West Broadway co-director and mentor Ken Opaleke.

Norm credits Ken and his early experiences at West Broadway for much of his own success in school and life.

"I remember in grade six, the first time I ever got a really good report card, Ken made the hugest deal of it, as if I just won the Nobel Prize," Norm says. "That was when accomplishing something really began to mean something to me."

At age 12, no longer eligible to participate in the program, Norm became a junior volunteer at West Broadway and a role model himself.

"It's hard to imagine not being here to see kids going through the same things I did," says Norm. "To give back, and hope the same outcomes happen for other kids; those things really give me a satisfaction I can't find anywhere else."

In both his words and actions, Norm is setting a powerful example and inspiring a love of learning in a whole new generation of Winnipeggers.

To succeed in school and life, children need role models and the skills to help them through to graduation. United Way of Winnipeg supports mentorship and after-school programs that give children the self-esteem and confidence they need to become engaged and productive adults.



Recognizing that art is a powerful tool for community development, social change and individual growth, United Way increased core funding to Graffiti Art Programming (GAP) in 2007. In just two years, the number of GAP participants has increased by a staggering 80 per cent.

Also in 2007, Big Brothers Big Sisters received new sustained funding for its



Last year, there were over 100 000 youth visits at mentoring, recreation and after-school programs directly supported by United Way.

innovative Empowering Our Little Sisters (EOLS) mentoring program. EOLS pairs Aboriginal Big Sisters with Little Sisters and incorporates unique cultural programming designed to foster healthy and lasting relationships.

Last year, United Way also boosted support to four after-school programs to address the growing number of children and youth seeking positive alternatives to life on the street.

...that's the way he's United.

Alma Pinpin
New Homeowner



OF

Alma is committed to creating a stable life for her family...

A devoted mother, Alma Pinpin wants her four year-old son Chale to have every opportunity in the world.

So much so, she and husband Vince left their home in the Philippines and moved halfway around the world to Winnipeg nearly three years ago.

"Sometimes I miss my home very much," Alma says. "It's very difficult starting over in a new country."

A marketing professional in the Philippines, Vince couldn't compete for the same work here without upgrading his skills. He took jobs in a call centre, as a bed assembler and even selling knives door to door, while Alma stayed home to look after Chale.

Home for the family since arriving in Canada has been a small apartment off St. Anne's Road.

So when a friend told Alma about a program that could help the family save for a down payment on a house, she jumped at the opportunity.

Alma enrolled in a matched savings program through the AssetBuilders Partnership (ABP) in 2007. The ABP is a collaboration between partners in the community, SEED Winnipeg, and Assiniboine Credit Union, mobilized by United Way of Winnipeg.

"Asset-building programs have been around for some time helping Winnipeggers like Alma and her family work toward financial stability," says Andrew Douglas, program director for ABP partner SEED Winnipeg.

"United Way was able to bring together the people and resources behind these programs to form a single partnership," he explains.

Asset-building helps participants regain a sense of control in their lives by teaching vital financial, employment and life skills. The ABP also offers savings incentives by matching participants' contributions. In only one year, Alma and Vince saved enough for the down payment on their very first home.

"I'm so happy," beams Alma. "I have my own kitchen and my husband has his own garage, and we can decorate however we like."

"Most importantly, Chale has a yard and lots of room to run and jump around," Alma says. "This may not be our dream house but it's our dream come true."

To be financially stable and independent, families first need the knowledge and tools to maximize their income and increase their savings. That's why United Way of Winnipeg supports job skills training, money management, financial counselling and matched savings programs.

Last year the Asset Building network grew by two new partners and officially became the AssetBuilders Partnership. Buoyed with an investment of \$250 000 from the Leadership



Today and every day, an average of 730 people access United Way supported education, training and pre-employment programs.

Challenge, the ABP is positioned for a significant increase in capacity and impact.

In 2007 United Way supported development of a new business plan for the creation and implementation of anti-racism and cultural training. Aboriginal and newcomer youth will be employed delivering this programming.

2007 also saw increased United Way support for people entering or returning to the workforce with programs providing literacy training, job preparation or re-employment. Nearly half the participants are immigrants or refugees, many of whom have been war affected.

...that's the way she's United.



Kelly Fuerst
Proud Mom

Emmett Fuerst
Athlete

Kelly and Emmett build a community where no one is left on the sidelines...

Emmett Fuerst is a typical 12-year-old boy. He has a passion for video games and aspires to one day design them; he loves hockey and Sidney Crosby; and he wants very much to fit in with his peers — which hasn't always been easy.

Born with a neuromuscular disorder known as Nemaline Myopathy, Emmett has some unique challenges — among these, he uses a power wheelchair for mobility.

Emmett's family has struggled to find an activity that allows him to participate with friends as part of a team.

"He played soccer for a year but was told his chair was too dangerous to other players," says mom Kelly. "And baseball was too hard on his joints."

Wheelchair basketball and rugby were also out because Emmett lacks the upper body strength and mobility to maneuver a non-powered wheelchair.

So the Fuersts were thrilled to learn about a power wheelchair hockey league developed by the Society for Manitobans with Disabilities (SMD) supported by United Way of Winnipeg.

"Power chair hockey is so inclusive — even for people who can't swing a stick or shoot — yet it's still competitive," says Kelly.

"It's awesome," Emmett agrees.

On top of the physical benefits of being active, Emmett has a chance to interact with others facing similar challenges. And when classmates talk about their sporting accomplishments, he has something to contribute to the discussion.

The benefits also extend to Emmett's family, who uses the games as an opportunity to bond and network.

"Without United Way, sports and recreation services like power chair hockey would not be available," says Bill Muloin, director of Children's Leisure and Rec Services for SMD and the league's founder.

"It's wonderful to see your child become a valuable, contributing member of a team," says Kelly. "It's made all the difference in his confidence and self-esteem."

The health of our neighbourhoods and the well-being of individuals have a major impact on quality of life. United Way of Winnipeg supports recreation, parenting, and social programs that provide the tools, confidence & support people need to create strong communities.

In 2007, as part of an ongoing commitment to enhancing the lives of Winnipeg's urban Aboriginal community, United Way invested in a program that takes a holistic and culture-based approach to providing healing services for Aboriginal men.

Last year, United Way also increased investment in initiatives to enhance safety, social cohesion and healthy opportunities



The action heats up at a power chair hockey game at St. James Civic Centre.

for children and youth living in north-west Winnipeg neighbourhoods. These include areas marked by high unemployment, poverty, and the city's highest rate of teen pregnancy.

New sustained funding in 2007 went to support initiatives that bring women living in poverty together to address critical issues. Resource centres serve as bustling hubs of activity for families in neighbourhoods like West Central, providing life and employment skills, access to affordable food, and other basic necessities.

...that's the way they're United.





UNITED
WE ACHIEVE EXCELLENCE AND
ACCOUNTABILITY

Treasurer's Report

United Way of Winnipeg protects the resources entrusted to it by the community while generating the maximum long-term sustainable revenue for investment in creating opportunities for a better life for everyone.

United Way's financial stewardship practices are driven by its core values including: adherence to the highest standards of excellence, accountability and impact, prudent use of resources, and the provision of fair, accurate and honest disclosure of information.

In 2007 / 08, the Board of Trustees with the support of the Finance & Administration Committee:

► Developed, implemented and closely monitored a financial plan to focus the investment of human, financial and in-kind resources.

• In 2007 / 08, in accordance with the financial plan, United Way invested \$21.2 million to bring together the people and resources necessary to create lasting change and provide solutions that prevent problems from happening in the first place.	• With the support of an annual grant for fundraising and administrative expenses from the Province of Manitoba, United Way has been able to invest donations collected through the annual campaign directly in strategies for helping children and youth achieve their potential, promoting financial stability and independence, and improving neighbourhood health and well-being.	• Based on the 2006 campaign achievement of \$15.7 million, United Way invested \$13.4 million in 90 community organizations that support our areas of focus and \$1.4 million in United Way community programs and initiatives such as Poverty Reduction Strategy, Aboriginal Relations Strategy, Shaw United Way Youth Connections, Koats for Kids, the Union Counselor Training Program, Day of	Caring, 211 Manitoba, Urban Exchange and other community initiatives. • The 2007 campaign achievement of over \$17 million will be invested in our community during 2008 / 09.
--	---	--	---

► Managed the investment of funds to preserve capital, achieve maximum returns and provide cash to meet current and long-term funding requirements.

• Over the past five years, investments yielded above average returns of 10.5%. During this time period the Board of Trustees approved expenditures of investment	income equal to an average of 6.35%. The excess investment income was transferred to the Stabilization Fund to ensure consistency in cash flow from investment income for future years.	• Based on the strong investment returns over the previous four years and the level of the Stabilization Fund, the Board of Trustees approved an expenditure of investment income in 2007 / 08 equal to 7.5%. The actual return on	investment for 2007 / 08 was 2.1%. The difference between the approved expenditure and the actual investment income was drawn from previous contributions of investment income to the Stabilization Fund.
---	--	--	--

The growing return on United Way's investments is visible in every area of our city: in the vibrant neighbourhoods, empowered people and successful youth. Our prudently-managed fiscal resources are demonstrating positive performance, both financially and by creating opportunities for a better life for everyone.



Pat Solman, Treasurer

Financial Statements

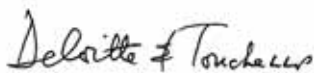
Auditor's Report on Summarized Financial Statements

To the Members
United Way of Winnipeg

The accompanying summarized balance sheet and statement of community and operating activities and changes in fund balances are derived from the complete financial statements of United Way of Winnipeg as at March 31, 2008 and for the year then ended on which we expressed an opinion without reservation in our report dated May 7, 2008. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.



Chartered Accountants

Winnipeg, Manitoba
May 7, 2008

Balance Sheet March 31, 2008

	2008	2007
--	------	------

ASSETS

Cash & Investments	\$20 855 061	\$19 537 614
Pledges Receivable	8 967 006	8 535 045
Advances to Agency Partners	1 716 888	1 865 110
Capital Assets	526 092	374 559
Deferred Fundraising Costs	1 425 678	1 468 346
	\$33 490 725	\$31 780 674

LIABILITIES

Funding Not Yet Paid	\$1 657 680	\$1 953 796
Accounts Payable & Accrued Liabilities	987 806	947 464
Deferred Revenue	1 425 678	1 468 346
Proceeds of Current Campaign, Less Provision for Uncollectible Pledges	17 805 207	16 725 607
	\$21 876 371	\$21 095 213

FUND BALANCES

Community Fund	\$366 903	\$125 063
Operating Fund	309 736	-
Capital Assets Fund	526 092	374 559
Stabilization Fund	2 551 944	3 514 367
Tomorrow Fund	7 859 679	6 671 472
	\$11 614 354	\$10 685 461

\$33 490 725	\$31 780 674
---------------------	---------------------

Approved on behalf of the Board of Trustees



Scott Sanders, Chairperson



Pat Solman, Treasurer

Statement of Community and Operating Activities and Changes in Fund Balances
Year Ended March 31, 2008

	2008					2007
	COMMUNITY FUND	OPERATING FUND	CAPITAL ASSETS FUND	STABILIZATION FUND	TOMORROW FUND	TOTAL
REVENUE						
Net Campaign Contributions						
From Prior Year:						
Donations	\$14 387 539					\$14 387 539
Special Events		710 555				710 555
Donor Directed	1 642 575					1 642 575
Donor Directed Fees		55 126				55 126
Recoveries From						
Campaigns of Prior Years	90 924					90 924
Province of Manitoba		2 801 798				2 801 798
Sponsorships, Grants & Other Income	1530	147 777				149 307
Investment Income				295 494		295 494
Legacy Giving					1 050 320	1 050 320
Funding Partners & Special Initiatives						-
	16 122 568	3 715 256	-	295 494	1 050 320	21 183 638
COMMUNITY INVESTMENT						
Funding	13 443 499					13 443 499
Donor Directed	1 642 575					1 642 575
Programs & Activities	1 396 601					1 396 601
Management & Administration		337 523				337 523
United Way of Canada		128 250				128 250
	16 482 675	465 773	-	-	-	16 948 448
OPERATIONS						
Resource Development		3 086 295				3 086 295
Organizational Development Initiatives		87 691				87 691
Amortization of Capital Assets			132 311			132 311
	-	3 173 986	132 311	-	-	3 306 297
Net Funds Before						
Transfers	(360 107)	75 497	(132 311)	295 494	1 050 320	928 893
Interfund Transfers	601 947	234 239	283 844	(1 257 917)	137 887	-
Opening Fund Balance	125 063	-	374 559	3 514 367	6 671 472	10 685 461
Closing Fund Balance	\$366 903	\$309 736	\$526 092	\$2 551 944	\$7 859 679	\$11 614 354

Notes to the Summarized Financial Statements

Community Fund

The source of the Community Fund is all resources dedicated or directed to supporting investments in the community including: donations to the annual campaign; program sponsorships; government and non-government grants; gifts-in-kind; and investment income allocated through the annual budgeting process. These resources may contain restrictions imposed by the donor or provider (i.e. allocation to a particular agency or investment in a particular program, initiative or area of service) or they may be unrestricted.

The purpose of the Community Fund is the investment of unrestricted resources in the community through funding in accordance with partnership agreements and expenditures for community services, programs and/or initiatives which support sustainable community solutions to pressing social issues. Restricted resources will be allocated or expended in accordance with the directions of the donor.

Operating Fund

The source of the Operating Fund is the accumulation of resources dedicated or directed to cover the operating and development costs of United Way including: provincial funding; sponsorships; other government and non-government grants; special events; gifts-in-kind; and investment income allocated through the annual budgeting process.

The purpose of the Operating Fund is expenditures on: resource development; management and administration; marketing and communications; administration of community investments; research and development and purchase of capital assets for operating purposes.

Capital Assets Fund

The Capital Assets Fund was established to record the investment in unamortized capital assets. The purchase price of capital assets is funded through transfers from the Operating Fund. On an annual basis, amortization expense is charged to the Capital Assets Fund.

Stabilization Fund

The purpose of the Stabilization Fund is to support community service levels and United Way operations in special circumstances. The Stabilization Fund will be maintained at a minimum of 10% of the budget for each year for core ongoing operations. The minimum level will provide for a continuation of core operations for a period of at least one year even where special circumstances cause a significant decrease in resources available. In the event that the decrease in core revenues was anticipated to continue for a longer period of time, the one-year period will provide an opportunity to make needed adjustments to expenditures in the most strategic and humane way possible.

The Tomorrow Fund

The source of the Tomorrow Fund is permanent capital gifts made by donors to provide ongoing benefit to the community and a portion of the investment income earned on the Fund. These gifts may contain restrictions imposed by the donor (i.e. governing the use of investment income) or they may be unrestricted. Separate capital records are maintained for each capital gift to ensure that the directions of the donor are implemented accurately.

In order to preserve the purchasing power of the Tomorrow Fund, the portion of the annual investment income equal to the Consumer Price Index is capitalized to the Fund on an annual basis.



Barrie and Marvelle McPherson, longtime United Way volunteers and donors, celebrated their 50th wedding anniversary with a gift to the Tomorrow Fund. The Barrie & Marvelle McPherson Fund is their way of investing in our community's future and leaving a personal legacy. Marvelle led our campaign as Chair in 1991 and is a past Chair of the Board of Trustees.

United Way Partners

2007 / 08 Funding

Age & Opportunity	\$346 400	Mediation Services: A Community Resource for Conflict Resolution	170 450
AssetBuilders Partnership	13 366	Mount Carmel Clinic	148 600
Andrews Street Family Centre	186 200	Multiple Sclerosis Society (Winnipeg Chapter)	119 800
The Arthritis Society (Manitoba Division)	95 680	Native Women's Transition Centre	120 600
Association for Community Living - Winnipeg Region	170 000	Ndinawemaaganag Endaawaad	229 400
Aurora Family Therapy Centre	140 550	New Directions for Children, Youth, Adults and Families	94 650
Big Brothers Big Sisters of Winnipeg	255 300	New Life Ministries	26 000
Building Blocks	6918	North End Community Renewal Corporation	46 000
Boys and Girls Clubs of Winnipeg	402 500	North End Women's Centre	131 100
Building Urban Industries for Local Development (BUILD)	28 000	North Point Douglas Women's Centre	55 000
Canadian Mental Health Association (Winnipeg Region)	288 500	Nor'west Co-Op Community Health Centre	196 100
Canadian Paraplegic Association (Manitoba Division)	117 150	Ogijita Pimatiswin Kinamatwin	79 233
Canadian Red Cross Society (Manitoba Region)	285 500	Oyate Tipi Cumini Yape	50 000
Centre Renaissance Centre	60 200	Pluri-Elles Manitoba	75 000
CNIB (Manitoba and Saskatchewan Division)	381 500	Pregnancy & Family Support Services	98 480
Coalition of Community Based Youth Serving Agencies	67 772	Reaching E-Quality Employment Services	45 000
Coalition of Community Based Youth Serving Agencies:		Resource Assistance for Youth	55 000
Coalition Camp	80 000	Rose and Max Rady Jewish Community Centre	258 000
Community Education Development Association	420 350	Rossbrook House	265 800
Community Education Development Association -		Scouts Canada (Manitoba Division)	47 000
CED Training Intermediary	50 000	Scouts franco-manitobains	3350
Community Financial Counselling Services	185 100	SEED Winnipeg	415 090
Community Unemployed Help Centre	143 500	Sexuality Education Resource Centre	109 650
Elizabeth Fry Society of Manitoba	140 000	SMD Self-Help Clearinghouse	62 000
Elmwood Community Resource Centre and Area Association	124 000	SMD Services	1 046 800
Elwick Village Centre	63 650	Social Planning Council of Winnipeg	301 300
Esther House	13 000	South Winnipeg Family Information Centre	43 500
Eyaa-Keen Centre	150 000	Spence Neighbourhood Association	56 200
The Family Centre of Winnipeg	722 400	Stroke Recovery Association of Manitoba	60 000
Fetal Alcohol Family Association of Manitoba	40 000	Teen Stop Jeunesse	103 850
Fort Garry Women's Resource Centre	140 250	Urban Circle Training Centre	32 250
Girl Guides Of Canada (3 Areas of Winnipeg)	62 350	Versatech Industries	36 000
Good Neighbours Senior Centre	40 000	Villa Rosa	280 650
Graffiti Art Programming	186 000	Volunteer Manitoba	202 990
Guid'aimes franco-manitobaines	3350	West Broadway Youth Outreach	76 750
Hospice & Palliative Care Manitoba	136 700	West Central Community Program	87 300
Independent Living Resource Centre	146 800	West Central Women's Resource Centre	45 000
International Centre (Citizenship Council of Manitoba)	141 150	Wolseley Family Place	50 000
International African Child Relief and Peace Foundation of Canada	45 000	Women's Health Clinic	207 000
Jewish Child & Family Services	161 250	YMCA - YWCA of Winnipeg	475 450
John Howard Society of Manitoba	145 250		
Kâ Ni Kânichihk	170 000	Total 2007 / 08 Funding	\$13 443 499
Kildonan Youth Activity Centre	35 690		
Knowles Centre	67 000		
The Laurel Centre	105 250		
Learning Disabilities Association of Manitoba	107 600		
Ma Mawi Wi Chi Itata Centre	187 030		
Macdonald Youth Services	107 600		
Main Street Project	110 350		
Manitoba Association of Rights and Liberties	50 100		
Manitoba Interfaith Immigration Council (Welcome Place)	60 000		
Manitoba School Improvement Program	60 000		
Maples Youth Activity Centre	50 000		
Marlene Street Tenants Association	11 000		
Marymound	71 050		
Meals on Wheels	58 850		

United Way Programs & Partnerships

2007 / 08 Funding

211 Manitoba
Aboriginal Relations Strategy
Agency Capacity Building
Community Consultation and Research
Winnipeg Poverty Reduction Council
Community Indicators System
Community Impact Management and Measurement (CIMM)
Days of Caring
Koats for Kids
Shaw United Way Youth Connections
Student Community Service Awards
Student Leadership Conference
Union Counsellor Program
Urban Exchange
Youth Relations Strategy

Total 2007 / 08 Funding

\$1 396 601



2008 United Way Youth in Action Scholarship recipients from left to right: Amber Sinclair, Kimberly Chambers, Benisia Whenzle and Rebecca Hutchings. United Way awards four scholarships to students under the age of 30 who are associated with a United Way partner as a volunteer, employee or program participant.



A meeting of the CIMM Pilot Committee. CIMM is a three-year pilot project being undertaken by five United Ways across Canada. In each city, the local United Way will work together with partners to build the capacity to measure, identify and report community impact at a program cluster level.



Student volunteers from local high schools and members of United Way's Youth Relations and Youth Connections Councils braved the cold to run three Koats for Kids collection stations at this year's Festival du Voyageur kickoff.

UNITED
**WE WORK TOWARDS A
COMMON GOAL**

Board of Trustees

Executive Committee

Chair

Scott Sanders
Online Business Systems

Chairperson-Elect & Senior Vice-Chair

Jackie Lowe
National Leasing Group

Vice-Chair, Resource Development

Elizabeth Marr
Greystone Managed Investments Inc.

Vice-Chair, Community Investment

Ayn Wilcox
Diagnostic Services of Manitoba

Vice-Chair, Finance & Administration

Pat Solman
MTS Allstream Inc.

Vice-Chair, Marketing & Communications

Derrick Coupland
Blacksheep Strategy Inc.

Vice-Chair, Technology

Robert Reimer
PricewaterhouseCoopers LLP

Vice-Chair, Research & Engagement & Co-Chair, Urban Exchange

Regina Ramos-Urbano
Adult Learning & Literacy

2007 Campaign Chair

Heather Grant-Jury
United Food & Commercial Workers Training Centre

Honourary Solicitor

Allan Fineblit
The Law Society of Manitoba

Past Chair

Gail Asper
The Asper Foundation / Canwest Foundation

Secretary

Susan Lewis
United Way of Winnipeg

United Way of Winnipeg is governed by its Board of Trustees, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, accountability and stewardship. These senior volunteers are passionate about United Way and dedicated to creating opportunities for a better life for everyone.

Members

Candace Bishoff
Harvey Bostrom
Daniel Paul Bork
Kingsley Bowles
Kanwal Brar
Markus Chambers
Réal Cloutier
Chris Couture
Douglas Finkbeiner

Anna Fontaine
Stefan Kristjanson
Michel Lagacé
Maureen MacDonald *
Tanis Petreny
Cosmo Racano
Bob Silver
Randy Williams
Cathy Woods



Winnipeg overlooking Esplanade Riel and St. Boniface Cathedral; photo by Dan Harper, DanHarperPhotography.com



Winnipeg's historic Portage and Main intersection and business core; photo by Dan Harper, DanHarperPhotography.com

Committees

United Way benefits from the expertise of numerous volunteers from across the city. These volunteers, coming from all sectors of Winnipeg, lend their expertise on social and community issues as well as operational, technological, business and financial matters.

Nominating Committee

Gail Asper, Chair
Réal Cloutier
Douglas Finkbeiner
Stefan Kristjanson
Jackie Lowe
Scott Sanders, Ex-Officio

Finance & Administration Committee

Pat Solman, Chair
Douglas Finkbeiner,
Deputy Chair
Réal Cloutier
Ian Gillies
Betty Juselius
Ronald Marks
Tanis Petreny
Jean-Marc Ruest
Colin Tirschmann

Investment Sub-Committee

Douglas Finkbeiner, Chair
Dave Christianson
Ken Hayes
Bob Malazdrewich
Ronald Marks
Pat Solman

Marketing & Communications Committee

Derrick Coupland, Chair
Elaine Ali
Cal Harrison
Les Parry
Jack Riediger
Paul Robson
Tim Schellenberg
Randy Williams

Information Technology Services Committee

Robert Reimer, Chair
Ramon Ayre
Terry Bunio
Christian Dandeneau
Marc Guilbault
Bruce Popham
Ian Scatliff *

Community Investment Committee

Ayn Wilcox, Chair
Kingsley Bowles, Vice-Chair
Jim Beaque
Candace Bishoff
Joan Dawkins
Harry Finnigan
Anna Fontaine
Dave Gemmell
Suzanne Hudson
Richard Irish
Michael Krebs
Elizabeth Luzige
Ans Norman
Ryan Poitras

Agency Liason Volunteers

Josie Audino
Margaret Barbour
Jim Beaque
Candace Bishoff
Kingsley Bowles
Wayne Buck
Bruce Burton
Amy Carpenter
Mable Chan
Kimberley Clare
Beatrice Davidson
Noëlle DePape
Gerry Desrosiers
Noelle Dietrich
André Doumbè
Harold Falk
Dave Gemmell
Greg Gillis
Graeme Green

Patricia Herd
Aynslie Hinds
Suzanne Hudson
Richard Irish
Joan Jenkins
Diane Kelly
William Kops
Terumi Kuwada
Rick Lambert
Holly Leost
Cynthia Lone
Bonnie Macdonell
Theodore L.J. Mariash
Angela McBride
Kandace McCorrister
Erica McLaughlin
Crystal McLeod
Bev McLennan
Barb McMahon

Donna McPherson
Abby Morris
Anna Nault
Chrispin Ntungo
Barbara Palace
Carla Pelletier Gray
Regina Ramos-Urbano
Maggi Robinson
Bruce Routledge
Nicole Sadler
Stephen Schaefer
Blaine Shewchuk
Murray Sinclair
Bernadette Smith *
Joe E. Thompson
Carole Wylie *

Campaign Cabinet

Campaign Chair

Heather Grant-Jury
United Food & Commercial
Workers Training Centre

Honourary Member

The Honourable Gary Doer
Province of Manitoba

Honourary Member

His Worship Mayor Sam Katz
City of Winnipeg

Deputy Chair, Advisory

Nick Logan
National Leasing

Deputy Chair, Business

Bob Silver
Western Glove Works

Co-Chair, Marketing

Rob Warren
Asper Centre for Entrepreneurship

Co-Chair, Marketing

Jane Arnot
Intelligent Hospital Systems

Deputy Chair, Leadership

Colin Ryan
BMO Nesbitt Burns

Co-Chair, Major Donor Cabinet

Mark Chipman
Megill-Stephenson Company

Co-Chair, Major Donor Cabinet

Jim Richardson

Co-Chair, Communications

Drew Cringan
McKim Cringan George

Co-Chair, Communications

Tim Schellenberg
Global Winnipeg

Deputy Chair, Labour

Darlene Dziewit
Manitoba Federation of Labour

Community Leaders

Wayne Bollman
City of Winnipeg - Planning,
Property and Development

Major Corporations

Kirk Dudtschak
RBC Financial Group

Nationals

Rob Bennett
CIBC

Industry

John Proven
ENSIS Management Inc.

Technology & Finance

Sean Lawton
Lawton Partners Financial
Planning Services Limited

Advancement

Leonard J. Penner
Cargill

General Business

Ken Jones
J.J. Barnicke Winnipeg Ltd.

Co-Chair, Professions

Herb Peters
Aikins, MacAulay &
Thorvaldson LLP

Co-Chair, Professions

Jeff Morton
Piston Ring Service

Co-Chair, Health and Community Services

Ray Racette
Victoria General Hospital

Co-Chair, Health and Community Services

Sandra Oakley
CUPE

Co-Chair, Government

Marilyn Kapitany
Western Economic
Diversification Canada

Co-Chair, Government

Monica Girouard
Manitoba Government &
General Employees' Union

Co-Chair, Universities and Colleges

Janet Hoskins
St. John's College
University of Manitoba

Co-Chair, Universities and Colleges

Jeff Zabudsky
Red River College

Co-Chair, Schools

Roberta Hechter
École Laura Secord

Co-Chair, Schools

Gordon Campbell
École St. Avila School

Co-Chair, Leadership Development Program

Major Patrick A. Douglass
17 Wing / C.F.B. Winnipeg

Co-Chair, Leadership Development Program

Douglas R. Maughan
Scotiabank

Community Liason / Day of Caring

Bernice Cyr
Ndinawemaaganag Endaawaad Inc.

Best Practices Workshop

Sandy Sager
In The Know

Events

Marnie Strath
Winnipeg Free Press

Labour Support Committee

Larry Pelzer
Winnipeg Labour Council

2006-07 Chair, Board of Trustees

Gail Asper
The Asper Foundation /
Canwest Foundation

2007-08 Chair, Board of Trustees

Scott Sanders
Online Business Systems

Major Donor Cabinet

Mark Chipman, Co-Chair
Jim Richardson,
Co-Chair
David Asper
Cheryl Barker
Bruce Bennett
Greg Bieber
Joe Bova
Penny Bowles
Tom Bryk
Morris Chia
Robert Coghlan

David Filmon
Michael Guttormson
Doug Harvey
Eric Johnson
David Johnston
Edward Kennedy
John Loewen
Nick Logan
Elizabeth Marr
Kevin McGarry
Randall Moffat
James Morden

Michael F. B. Nesbitt
Ken Nolin
Mark Olson
William Parrish
Scott Penman
Gordon Pollard
Wayne Pratt
Tom Pundyk
Hartley Richardson
Sanford Riley
Ross Robinson
Mike Romani

Harvey Sectar
Stephen Segal
George Sigurdson
Bob Silver
Charlie Spiring
Hugh Swandel
Barry Talbot
Dawna Wallace
Martin Weinberg
Don White
Bob Williams
Darcy Zaporzan

Divisional Leadership Chairs

Betty Ash
Colonel Alain Boyer
Peter Dubiński
Anna Fontaine
Rosie Jacuzzi
J. Dave Johnston
Bill Larkin
Ron Margolis
Karen McIvor
Brian Melnyk
Leslie Ormel
Charly Pazdor
Mary Ann Thompson
Paul Vogt
John Wiens

Section Chairs

Scott Antonation
Gail Bartlette
Christina Barwinsky
Kevin M. Bell
Brendan Bergie
Louis Chagnon
Erma Chapman
Kevin R. Coates
Christopher J. Cottick
Greg P. Dandewich
Lise M. Denis
Major Patrick A. Douglass
Peter Dubiński
Dennis R. Engel
Greg C. Gillis
Peter J. Glowacki
Craig A. Goldstein
John Graham

Rosalyn A. Howard
Janice L. Kostelnyk
Howard Kowalchuk
Denise N. Lecuyer
Rick M. MacKay
Patricia A. McCallum
Janet L. Murowski
Brian Peto
Bill Riches
Derrick A. Saedal
Jesse Sandhu
David Sauer
Stephen Segal
Kevin Semenchuk
Barry W. Senft
Bob Spriggs
Doug Starodub
Brian J. Stevenson

Scott Storton
Edward D. Suzuki
Pamela J. Sveinson
Anastasia Sych-Yereniuk
Paul Vogt
Brett Wasny
John Wiens
Rennie Zegalski

Account Executives

Mike J. Ammeter
Janice P. Anderson
Scott Antonation
Glenn Armstrong
Shauna Arnott
Dawna Atamanchuk
Phil Axelrod
Sharon Bain
Holly A. Banner
Gail Bartlette
Christina Barwinsky
Kevin M. Bell
Rob J. Bennett
Ken Bicknell
Gord R. Blaine
Michael Bligh

Denis L. Bourgeois
Brian T. Bowman
Tom Bryk
I. Philip Burns
Franco Capolongo
Louis Chagnon
Russ A. Chambers
Erma Chapman
Mark J. Chipman
Irwin Corobow
Clare C. Cremer
Rob A. Cunningham
Greg P. Dandewich
Brent Davidson
William Davidson
Keith Davidson

Darrin Davis
Kirk Dudtschak
Stuart A. Duncan
David W. Durant
Darlene M. Dziewit
Gail M. Eckert
Dennis R. Engel
Michael Evans
Garth Fallis
Tim Feduniw
Michael K. Fisher
Janet Forbes
Sean E. Gander
Greg C. Gillis
Monica Girouard
Peter J. Glowacki

Craig A. Goldstein
Jim Gordon
Tom Gouldsborough
John Graham
Heather Grant-Jury
Laura Grassia
Kimberley Gray
Erin Gudmundson
Tim Hibbard
Josie M. Hill
Janet A. Hoskins
W. L. Hutchison
Janet C. Ingersoll
Ted Janzen
Kristy Jenion

Account Executives

CONTINUED

Grant Johnson
Heather Johnson
Bob Johnson
David Johnston
Marilyn J. Kapitany
Sean C. Kavitch
Geoff Kirbyson
Kathy Knight
Cliff Kolson
Valdine M. Kosmick
Janice L. Kostelnyk
Kristjan Kristjansson
Michel D. Lagacé
Gary Laspa
Diane Lau
Sean Lawton
Denise N. Lecuyer
Jeff Leech
Nick N. Logan
John A. Longbottom

James C. Ludlow
Alec MacIsaac
Rick M. MacKay
Peter J. Mayberry
Patricia A. McCallum
Marilyn J. McLaren
Brian Melnyk
Gordon H. Miles
Rod C. Miller
Wendy C. Mitchell
Garnet F. Morgan
Jeffrey G. Morton
Janet L. Murowski
Garry C. Nenson
Loretta F. Nyhus
John Oades
Sandra R. Oakley
Hugh A. O'Hare
William S. Parrish
Larry Pelzer

Leonard J. Penner
Herbert J. Peters
Brian Peto
Michael Pigden
Donn A. Pirie
Douglas E. Pollard
Natalina Porpiglia
John Proven
Warren L. Reeves
Bill Riches
Don Ross
Paul Rutherford
Stephen Segal
Delcy-Ann Selymes
Kevin Semenchuk
Barry W. Senft
Emily Shane
Grant B. Shaw
Carol Shumka
Kim D. Siddall
Bob Silver

Ronald S. Smith
Stuart E. Spitzke
Bob Spriggs
Scott Stirton
Dirk A. Stubbings
Mike Styre
Edward D. Suzuki
Anne Taylor
Nancy Testar
Kris Thorkelson
William Toews
Lynn L. Tougas
Richard D. Valcourt
Chris Vodrey
Curt Vossen
Patricia E. Watson
Don G. Woodrow
Rick Workman
Curtis Wyatt
Jeff Zabudsky
Rennie Zegalski

Tomorrow Fund Committee

Serena Kraayeveld, Chair
Debra A. A. Ammeter
Penny Bowles
Don Brownell
Florence Carey
Carmelee N. Peter
Darcy Zaporzan

Community Leaders Renewal Committee

David Horne, Chair
Dee Buchwald
Bob Darling
Jack Hignell
Brian Jones
Patrick O'Connor
Ted Paterson
Joan Prevalnig
Glen Torgerson
Wayne Walker
Les Wiens
Ted Wright

Community Leaders Prospecting Committee

Liz Findlay, Chair
Alfred Black
Gurpreet Brar
Terry Grey
Pat Hodgert
Brian LaBine
Bob Stroh

Best Practices / Training

Sandy Sager, Chair
Brad J. Charach
Tracey Deley
David W. Durant
Eileen Kirton
Suzanne I. Lucas
Janet L. Murowski
Kevin P. Rebeck
Laurie Reimer
Lesley C. Stadnyk

Labour Support Committee

Laurice Klevin, Chair
Albert Beal
Albert Cerilli
Bernard Christophe
Linda Craik
Kathleen Davidson
Michael Davidson
Darryl Draeger
Kathleen Dubois
Jeffrey Dunn
Darlene Dziewit
Sylvia Farley

George Floresco
Heather Grant-Jury
Margaret Hadfield
Maureen Hancharyk
Susan Hart-Kulbaba
Ken Hildahl
Brian Hunt
Mark Kernaghan
Eugene Kostyra
Colin Lang
Brent Letain
Florencia Marquez

Christine Martel
Greg Maruca
Shannon McAteer
Alan McCormick
Hugh McMeel
Dee Michael
Glenn Michalchuk
Peter Olfert
Doug Olszewski
Dale Paterson
Larry Pelzer
Bob Pendik

Bruce Prozyk
Kevin Rebeck
Roy Roman
Brian Short
Wendy Sol
Brian Spencler
Karene Strachan
Lisa Tarko
Jerry Woods

Sponsored Executive Recruitment Committee

Major Patrick A. Douglass,
Co-Chair
Douglas R. Maughan,
Co-Chair
Glenn Armstrong
Warren Atchison
Jeremy T. Bowles
Ian Gillies
Peter J. Mayberry
Linda McFadyen

United Way would like to thank the following organizations for giving their financial support

Great-West Life, London Life,
and Canada Life
James Richardson
International Limited
Province of Manitoba -
Civil Service Commission
Province of Manitoba -
Competitiveness & Training
Province of Manitoba -
Conservation
Province of Manitoba -
Culture, Heritage & Tourism
Province of Manitoba -
Department of Finance,
Consumer & Corporate
Affairs
Province of Manitoba -
Department of Health &
Department of Healthy
Living
Province of Manitoba -
Intergovernmental Affairs
& Trade
Province of Manitoba -
Justice
Province of Manitoba -
Water Stewardship
Wawanesa Mutual Insurance
Company & Wawanesa Life
Insurance Company

2007 Sponsored Executives

Fred Adair
Canada Revenue Agency

Kelli Adams
Province of Manitoba - Family
Services & Housing

Patti Adams
Canada Border Services Agency

Ellen Anderson
TD Bank Financial Group

Cheryl Batchelor
CIBC

Lindy Bichlbauer
Manitoba Liquor
Control Commission

Megan Bowman
Sponsored

Anne Boyko
City of Winnipeg - Police Service

Ron Campbell
Sponsored by: Credit Union Cen-
tral, Assiniboine, Cambrian and
Casera Credit Union

Theresa Cronin
RBC Financial Group

Beatrice Davidson
Province of Manitoba - Advanced
Education & Literacy; Education,
Citizenship & Youth

Lise Douglas
Manitoba Hydro

Bridget Farkas
Scotiabank

Debbie Fortescue
Sponsored

Cheryl Fraser
Province of Manitoba -
Agriculture, Food &
Rural Initiatives

J. Signy Gerrard
Sponsored

Rose Glemas
Agriculture & Agri-Food Canada

Michelle Guillou
National Leasing

Jamie Hardy
Canadian Grain Commission

Warren Heppner
Workers Compensation
Board of Manitoba

Anna Houde
Investors Group

Candace Ingram
Canada Border Services

Zane Kowal
Boeing Canada Technology,
Winnipeg Division

Joyce Lafreniere
Manitoba Lotteries Corporation

Angela Lamboo
Manitoba Public Insurance

Kristen Larkin
Sponsored

Linda Lazarowich
Canadian Heritage Prairies
and Northern Region

Linda Loeb
Sponsored

Craig Maitland
Manitoba Liquor
Control Commission

Margaret Marquez
Convergys Customer
Management Canada Inc.

Carol Martiniuk
Province of Manitoba - Science,
Technology, Energy & Mines

Rex Masesar
Red River College

Karyn McDougall
Canada Revenue Agency

Lisa Odwak
Manitoba Lotteries Corporation

Nancy Rainboth
Service Canada

Jennifer Sacco
Sponsored

Debra Sealey
Province of Manitoba -
Manitoba Labour and Immigration

Joe Seewald
City of Winnipeg -
Fire Paramedic Service

Carol Shumka
St. Amant Centre Inc. -
Sponsored by MGEU

Cathy Skrumeda
Manitoba Hydro

Lisa Smith
Canada Post Corporation

Cindy Thomas
Canada Revenue Agency

Julie Thompson
Manitoba Science,
Technology, Energy & Mines

Lori Traa *
Manitoba Hydro

Clifford Webb
City of Winnipeg -
Public Works

Stefan Wielkopolan
City of Winnipeg -
Transit

Pat Williamson
Manitoba Infrastructure
& Transportation

Speakers' Bureau

Wendy Bonnie, Co-Chair
Marc Proulx, Co-Chair
Jessica Almero
Mona Audet
Maureen Barchyn
Greg Barrett
Judith Bauer
Leo Berube
Erika Bewski
Elaine Bishop
Lisa-Beth Bittner
Kevin Black
Lori Black
Rita Bomak
Christine Bonnett
Marilyn Boyd
Marion Bremner
Michael Burdz
Philipa Caplan
Russ Chambers
Michael Champagne
Phil Chiapetta
Joyce Chilton
Meghan Cook
Bernice Cyr
Derek Day
Matthew DiUbaldo
Richard Doyle
Cynthia Drebot
Rene Durocher
Leilani Esteban

Ian Gerbrandt
Linda Godin-Sorin
Nicole Guiboche
Denise Guimond
Janet Handel
Michelle Harrison
Norine Harty
Darlene Hedgecock
Heidi Hellsten
Bill Henry
Kelly Holmes
Susan Hologroski
Ian Hughes
Sharon Hunter
Sandy Hyman
Faye Jashyn
Caprice Kehler
Marianne Klassen
Delia Knol
Dion Knol
Roxanne Kopitonchuk
Paulette Kyryluk
John Lackey
Linda Lalande
Pat LeBlanc
Angie Lohr
Suzanne Lucas
Sandy Lysachok
Annie Manitowich
Florence Marquez

Sharon McIlraith
Judy Moar
Corey Mohr
Bill Muloin
Mike Owen
Marsha Palansky
Karen Penner
Ken Perrett
Jennifer Perron
Mandy Richard
Maureen Robertson
Lisa Rosin
Susan Sader
Derrick Saedal
John Silver
Alvina Smith
Sharon Taylor
Kathy Taylor-Hallick
Darlene Van Ruiten
Norman Velnes
Karen Velthuys
Sister Maria Vigna
Andrew Ward
Charlotte Watkins
Leanne Willan
Stephen Wilson
Ginny Witkowski
Liz Wolff
Wanda Yamamoto
Ingrid Zacharias

Spirit Awards Committee

Jack Riediger, Chair
Sara Cianflone
Wanda McGorum
Debra Oberman
Grant Shaw

Golf Tournament Committee

Greg Bieber, Chair
Leo Blankstein
Benji Miles
Geoff Powell
Scott Sanders
Don White

Consultants to
the Committee
Deb Belinsky
Harry Brotchie
Marnie Strath

Urban Exchange Working Group

Markus Chambers,
Co-Chair
Regina Ramos-Urbano,
Co-Chair
Lisandro Aguilar *
Harvey Bostrom
Richard Irish
Michel Lagacé
Maureen MacDonald *
Les Parry
Bruce Popham
Kevin Rebeck

Aboriginal Relations Council

Anna Fontaine, Chair
Judith Bartlett
Daniel Paul Bork
Harold Cochrane *
Jino Distasio
Kristy Green
Terry Grey
Lyna Hart
Crystal Laborero *
Lisa Meeches
Ron Richard
Eladia Smoke, Recorder
Susan Swan
Jamie Veilleux
Cathy Woods

GenNext Council (Formerly Young Leaders Council)

Colin Ryan, Chair
Dalbir Bains *
Michelle L. Boivin
Justin Bova
Aaron Bowler *
Carolynne Braid *
Gurpreet Brar
Lou Caci *
Jarrett Davidson
Silvia De Sousa
Ranbir Dhillon *
Peter F. Drazic
Shannon L. Ernst
Scott Farlinger
Marc Filiba
Daniel Goldberg
Aynsle Hinds
Alexis Hur
Voula Karlaftis

Michael Krebs
Sean Lawton *
Greg Libbrecht *
Jonathon Lyon
Brad Peacock *
Sam Pellettieri
Douglas Pollard *
John Proven *
Paul Ratana
Raif Richardson
Meghan Riley
Mark Schollenberg
Kirsty L. Sparling
Jason Stefanson
Kevin Van
Grant Wainikka
Jill H. Winograd
Rennie Zegalski

Youth Relations Council

Kanwal Brar, Chair
Michael Krebs, Vice-Chair
Edward Acuna
Lisandro Aguilar
Matthew Capina
Michael Champagne
Justin Cloutier
Chelsea Herdman
Raji Kaler
Alexandra Kozelko
Ashley Lam
Katelin Neufeld
Nicole Sadler
Yael Shrom
Gladys Yeung

Shaw United Way Youth Connections Council

Program Sponsor: Shaw Communications Inc.

Mable Chan, Co-Chair
Nicole Sadler, Co-Chair
Anika Dilawri
Anisa Isse
Maria Carmela Kalaw
Grace Kennedy
Michael Krebs
Inderveer Mahal
Robin Nguyen
Cayla-Jesse Picklyk
Shan Pirzada
Manveer Singh
Carly Sloshower
William Yeung

Student Leadership Conference Planning Committee

Conference Sponsor: Great-West Life, London Life & Canada Life

Yael Shrom, Co-Chair
Gladys Yeung, Co-Chair
Jon Broughton
Ruchi Chhibba
David Coodin
Chelsea Herdman
Magda Kusal
Asima Mian
Maddie Pearlman
Michael Schwartz
Alexa Yakubovich

United Way Student Community Service Award Recipients

Award Sponsor: Great-West Life, London Life & Canada Life

Katrina Olson
Argyle Alternative High School

Krupa Kotecha
Balmoral Hall School

Wayne Ruby
Children of the Earth High School

Sara Wray Enns
Churchill High School

Joshua Schettler
Collège Beliveau

Sarah Zacharias
Collège Churchill

Samantha Ginter
Collège Jeanne-Sauvé

Ryan Heckert
Collège Jeanne-Sauvé

Deanna-Lynn McArthur
Collège Pierre-Elliott-Trudeau

Maria Carmela Kalaw
Dakota Collegiate

Vincent Reyes
Daniel McIntyre Collegiate

Benisia Whenzle
Elmwood High School

Minahal A. Asif
Fort Richmond Collegiate

Nicole DeMelo
Garden City Collegiate

Sadie L. Ewashko
Glenlawn Collegiate

Trevor Shividatt
Gordon Bell High School

Amirah Sequeria
Grant Park High School

Joya Nyhof
Immanuel Christian School

Tyler Nelson
John Taylor Collegiate

Mitchel Peters
John Taylor Collegiate

Ilana Deutscher
Joseph Wolinsky Collegiate

Ruchi Chhibba
Kelvin High School

Lisa Hobday
Kildonan East Collegiate

Maala Sharma
Maples Collegiate

Kenny Young
Marymount School

Amy Whittaker
Mennonite Brethren
Collegiate Institute

Stanley Nickarz
Miles Macdonell Collegiate

Breanna Pullis
Murdoch Mackay Collegiate
Institute

Gillian Hanson
Oak Park High School

Matthew Spence
R.B. Russell High School

Jolene Yun
Shaftesbury High School

Olesya Anatolivna Solodkova
Sisler High School

Sara Pizzey
Springfield Collegiate

Raschelle Anos
St. Boniface Diocesan
High School

Holly Hunter
St. James Collegiate

Kayla Trieu
St. John's High School

Jorrel Camuyong
St. John's High School

Alex Akman
St. John's-Ravenscourt School

Julia Lee
St. Maurice School

Nitin Wadhawan
St. Paul's High School

Jaylyn Lewis
Sturgeon Heights Collegiate

Samantha Lacoste
Sturgeon Heights Collegiate

Manilyn Valdez
Technical Vocational High School

Dorian Zaharia
University of Winnipeg Collegiate

Victor Le
Vincent Massey Collegiate

Gladys Yeung
Vincent Massey Collegiate

Natalia Karhut
West Kildonan Collegiate Institute

Chloe Bishop
Westgate Mennonite Collegiate

Samantha Remple
Windsor Park Collegiate

Day of Caring Advisory Committee

Suzanne Lucas, Chair
Ted Ash
Bernice Cyr
Barb Gemmell
Jean Gendron
Wanda McGorum
Bernice Sinnock

Koats for Kids Coordinating Group

Carolyn Braid
Diane Kashton
Eleanor Marsh
Angela Nolin
Heidi Rasmussen
Mandy Richards
Tracey Sanderson
Ken Stuebing
Ruth Vivian
Lynne Willcock

211 Manitoba Working Group

Jeff Schnoor, Chair
Elaine Ali
Gus Campbell
John Clarkson
Douglas Finkbeiner
Kathy Kupfer
Kelvin Shepherd

Supplementary Fundraising Policy Task Group

Mark Neskar, Chair
Candace Bishoff
Richard Irish
Bob Miles
Mike Owen
Norman Velnes

Day of Caring Sponsoring Companies & Organizations

17 Wing/C.F.B. Winnipeg
Aboriginal Peoples
Television Network ♥
Agriculture & Agri-Food
Canada - Human
Resources Branch
Agriculture & Agri-Food
Canada - Market &
Industry Service
Alitra Inc.
AMJ Campbell Van Lines
Balmoral Hall School
Bank of Montreal
Beaumont School
Cambrian Credit Union
Head Office
Canada Revenue Agency ♥
Canadian Broadcasting
Corporation
Canadian Imperial Bank
of Commerce ♥
Canadian Pacific Railway
Canadian Wheat Board
Canwest
Cargill Limited
Cathie Chapman,
Independent Senior
Sales Director,
Mary Kay Cosmetics
Ceridian Canada Ltd.
CityTV
CJOB/POWER 97
Cineplex Silver City
(Polo Park)
Co-operators General
Insurance Company
Convergys Customer
Management Canada Inc.
Costco Wholesale –
East Winnipeg

Credit Union
Central of Manitoba ♥
CTV Winnipeg
Dakota Collegiate
Daniel McIntyre Collegiate
Dollar Wise Clean and Press
EDS Canada Inc.
Element Massage
Elmwood High School ♥
Family Services & Housing
Frito Lay Canada
Global Winnipeg
Graffiti Art Programming Inc.
H C Avery School
Habitat for Humanity, Inc.
Health Sciences Centre
Hitch 'n Post
Prairie Dog Central
Hot 103 FM/QX 104
I.H. Asper School of Business
- JDC West Team Manitoba
Investors Group ♥
J. H. Bruns Collegiate
James Richardson
& Sons Limited ♥
Janssen Pharmaceutical Inc.
Johnston Group Inc.
Kelvin High School
Kildonan East Collegiate
Lord Selkirk Regional
Comprehensive
Secondary School
MC College Salons
Manitoba Hydro
Manitoba Lotteries
Corporation ♥
Maple Leaf Agri-Farms
Maple Leaf Pork

Monarch Industries Ltd.
National Leasing ♥
Mitchell Concessions
Nelson McIntyre Collegiate
North American
Midway Entertainment
Number TEN
Architectural Group
Parks Canada
Payless Shoesource
Canada Inc.
PricewaterhouseCoopers LLP ♥
Public Works & Government
Services Canada
Q94 FM / 99.9 Bob FM /
1290 AM CFRW
Rapunzel Hair Designz
RBC Financial Group ♥
Red River College
Red River
Exhibition Association
RICKI's
Scotiabank
Service Canada
Shaw United Way
Youth Connection
St. John's-Ravenscourt
School ♥
St. Paul's High School
Sturgeon Heights Collegiate
The City of Winnipeg
Employees' Retirees'
Charitable Fund
The Great-West Life
Assurance Company ♥
The North West Company ♥
The Pepsi Bottling Group
United Way of Winnipeg ♥

United Way Youth
Relations Council
University of Manitoba -
Housing and Student Life
UPS - Supply Chain Solutions ♥
Valley Gardens
Junior High School
Victoria General Hospital
Wawanesa Mutual
Insurance Company ♥
Wellington College of
Remedial Massage
Therapies Inc.
West Kildonan Collegiate
Western Economic
Diversification Canada
Weston Bakeries Ltd.
Winnipeg Airports
Authority Inc.
Winnipeg Labour Council ♥
Winnipeg Regional
Health Authority ♥
Winpak Ltd. ♥
Winnipeg Transit
Workers Compensation
Board of Manitoba

Media & Communications

Media Partners

Winnipeg Free Press
Winnipeg Sun
McKim Cringan George
Global Winnipeg
HOT 103

Koats for Kids

CTV Television Inc.
Winnipeg Sun
1290 CFRW / Q94 FM /
99.9 BOB FM

Banjo Bowl Media Challenge

Winnipeg Free Press
(1st place)
Winnipeg Sun
Filipino Journal
Global Winnipeg
CTV Television Inc.
Citytv
HOT 103 / QX 104
CJOB / Power 97
92 CITI / 102 Clear FM
HANK FM
Freq 107

Media Day of Caring

Global Winnipeg
CTV Television Inc.
Citytv
APTN
1290 CFRW / Q94 FM /
99.9 BOB FM
CBC Radio One
CJOB / Power 97
HANK FM
HOT 103

Sponsorship

Campaign Kick-Off

Stevenson Aviation &
Aerospace Training Centre
- Red River College
Winnipeg Airports Authority
Manitoba Pork
Safeway
Manitoba Lotteries Corporation
Freightliner Manitoba Ltd.
The Pepsi Bottling Group
Hot 103 FM
17 Wing/C.F.B. Winnipeg

Training Sponsor

Canada Revenue Agency -
66 Stapon Road

Pledge Line Sponsor

Integrated Messaging Inc.

Technology Sponsor

EDS Canada Inc.

Report Session 1 Sponsor

Manitoba Hydro

Community Builders' Breakfast Sponsor

Manitoba Public Insurance

Leadership Honour Roll

BMO Nesbitt Burns

Leadership Recognition Event

Investors Group

Young Leaders Reception

TD Bank Financial Group

Koats for Kids Sponsors

CTV Television Inc.
Winnipeg Fire
Paramedic Service
Perth Services Ltd.
1290AM / Q94fm /
99.9 BOB FM
Winnipeg Sun
Oyate Tipi Cumini Yape, Inc.

United Way relies on the generous support of media and communications partnerships and corporate sponsorships to help spread our message and fund our events.

Golf Tournament Sponsors

Title Sponsor

Richardson Partners
Financial Limited

Platinum Sponsor

Canwest

Silver Sponsors

Earls Restaurants Ltd.
Manitoba Blue Cross
Pollard Banknote Limited
The UPS Store
(River and Osborne)

Bronze Sponsors

Assante Wealth Management
Birchwood Automotive
Group Limited
Bridgeport Office Solutions
Cambrian Credit Union
Chess Communications
Limited
Crope Funeral Chapel
Delta Winnipeg
Direct Focus Marketing
Communications Inc.
Gypsum Drywall
Interiors Limited
Logan Iron and Metal Co. Ltd.
Manitoba Liquor Marts
Manitoba Lotteries
Corporation
Manitoba Public Insurance
Online Business Systems
Murray Chevrolet Hummer
The Johnston Group Inc.
The Pepsi Bottling Group
Winnipeg Airports
Authority Inc.

Tournament Friends

Birchwood Automotive
Group Limited
COOL FM
Culligan Water Conditioning
Deb Belinsky
HOT 103 / QX 104
Jays Care Foundation
Manitoba Pork
Massage Works
Mordens' of Winnipeg Candy
Manufacturing Ltd.
Pine Ridge Golf Club
Procurity Inc.
Richlu Manufacturing
Robinson Lighting
Rogers
Simon Imports Ltd.
Sony BMG Canada Inc.
Toronto Blue Jays
True North Sports and
Entertainment Ltd. /
MTS Centre
Winnipeg Free Press
YMCA-YWCA of Winnipeg

UNITED WAY STAFF

President

Susan Lewis

Community Investment

Linda Brazier Lamoureux,
Director
Debbie Angecone
Barbara Brown
Carly Duboff
Linda Godin-Sorin
John Hutton *
Derek Pachal
Sarah Piercy
Rozelle Srichandra
Gwenda Templeton *

Operations

Bev Passey, Director
Warren Bard
Jacqueline Berard *
Sarah Chiborak
Jun De Castro
Judy Kerr
Isha Khan
Denise Kosinsky
Sandra Libbey
June Love *
Lynn McCutcheon
Brenda McKercher
Julie Peake
Troy Ramos
Lynn Schellenberg
Gina Thomas
Cindy Turner

Marketing & Communications

Scott Sime, Director
Stephen Antle
Ben Benton
Vanessa Everton *
J. Signy Gerrard
Erica Glasier
Kim Melville
Lucas Pauls
Adrienne Silver
Kate Taylor

Resource Development

Stephanie Levene,
Campaign Director
Jo Wright, Director,
Major Giving
Sarita Blake *
Anne Courage *
Linda Dooley *
Denise Erskine *
Kara Frain
Patricia Herd
Elena Grinshteyn
Julie Kummer
Paul Lacap
Donna McLennan
Suzanne Munroe *
Tannis Pardon
Sara Penner
Robyn Peters
Viola Ranville
Jennifer Ray
Tricia Schers *
Ana Plotnicoff Schor
Daisy Villegas
Jakee Werbuk
Laurie Westmacott

Strategic Management

Pat Harper, Director
Eric Friesen,
Director, Youth Relations
& Urban Exchange
Carla Kematch, Director,
Aboriginal Relations
David Sauer,
Director, Labour
Angela Bishop
Tamara Ingrassia
Bruce Miller



United Way
Winnipeg

United Way makes every effort to ensure we recognize all our volunteers and sponsors, and that these names are spelled correctly. However, mistakes do happen! If we have misspelled or omitted your name, please accept our apologies and contact us at 477-5360. Thank you.



TODAY'S MENU

Salad

Two Green Salad, with Tomatoes, Cucumbers, Carrots and Green Onions
Cream and Herb Dressing

Entree

Grilled Chicken Breast au Citron
Orange Sections and Citrus Zest and Risotto

Dessert

Chocolate Mousse
Garnished with Chantilly Cream and Strawberries

